

Gambling Harm Minimisation Resources



Available Resources

Tips for use

Tumbling Tower Block



- Setting up a Tumbling Tower Block is a great tactic to attract and entertain a crowd of people.
- The game demonstrates a relationship between choice and chance, making it a useful, non-confrontational way to start a conversation about gambling and the harm it can cause.
- To enhance the experience you could invite people to write messages or 'pledges' on the blocks using chalk, stickers or pens.
- The game is suitable for all ages.

Tote Bags



- The bags may be given away as a reward for people who complete a 'brief gambling screen', and of course, they're really useful for enclosing other resources (e.g. pamphlets).
- If you want to draw people towards your stall, try hanging up the bags to create a high-impact visual display.

Pens



- Each pen contains a message, which is neatly coiled-up inside.
- Children enjoy using the pull-out banner pens. Why not invite them to take one home to their families or whānau?
- The pens are ideal for distributing at workshops or presentations in your community, and are perfect for sharing with health or social services.

Wristbands



- The wristband refers people to ChoiceNotChance.org.nz where consumers will find the contact details of your face-to-face service. The website also hosts useful tools to "test your own or someone else's gambling".
- The wristbands may be worn as entry devices to get into an event or activity.
- Alternatively, consumers could be encouraged to wear them as a reminder of the commitments they have made to themselves.

Balloons



- Balloons help to create a festive atmosphere and are a great way to draw people into your display.
- Free balloons are popular with children. Giving them away is a nice ice-breaker and can help to stimulate a conversation about gambling with parents and caregivers.

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Stickers



- Choice Not Chance stickers may be handed out at events/workshops to encourage participants to opt into a 'shared identity'.
- These stickers can be added to your own resources to show you're part of a wider campaign.

Posters



- Posters provide a strong visual connection to the national campaign messages.
- They can be displayed on your office walls and be shared with other social services (e.g. budgeting services or libraries).

Pamphlets

English, Māori, Samoan, Tongan, Chinese and Chinese/English



- Each pamphlet provides clear space on the back cover to promote your local service details.
- We suggest you make these available in your reception area and distribute them when you attend workshops and presentations.
- Please ensure that you share these with other relevant health and social services (e.g. Citizen's Advice Bureau or soup kitchens).

Wallet Leaflets



- These handy-sized leaflets fit easily inside wallets or pockets and can be handed out discretely at public events.
- The leaflet has clear space in the "free support" section to promote your local service details.