



2006/07
Gaming and Betting Activities
Survey

SHOWCARDS

Confidential

National Research Bureau, Mt Eden, Auckland
Tel: 0800 672-476

Card 1

Once a week or more	1
Once every two weeks	2
Once every three weeks	3
Once a month	4
Once every two months	5
Once every three months	6
Once every six months	7
Once a year	8
Less frequently than once a year	9

Card 2

Playing Housie or Bingo for money	1
Betting on horse or dog races, or sports events. Include bets made at the track with the TAB and by telephone, television or the Internet	2
Buying a Lotto, Keno, Strike, Powerball, Big Wednesday, Instant Kiwi or scratch ticket	3
Playing gaming machines, or pokies, at a pub or club	4
Playing gaming machines, or pokies, at one of the six casinos	5
Playing table games, such as card games or dice, at one of the six casinos	6
Playing a text game for money	7
Playing an Internet game, such as Internet poker, for money	8
Going to a gaming or casino evening, or buying a raffle ticket for fund raising	9
Making money bets with family or friends, for things such as card games or sweepstakes	10
Other (please specify)	11

Card 3

Does a <u>lot more good</u> than harm	1
Does a <u>little more good</u> than harm	2
Does <u>equal</u> good and harm	3
Does a <u>little more harm</u> than good	4
Does a <u>lot more harm</u> than good	5

Card 4

It just raises awareness of a specific activity or venue	1
It encourages more people to gamble, or to gamble more often, on a specific activity or at a specific venue	2
It encourages more people to gamble, or to gamble more often, on gambling in general	3

Card 5

Television	1
Radio	2
National Newspapers	3
Community Newspapers	4
The Internet	5
Signs or billboards	6
Leaflets or posters	7
Logos on clothing, sports bags or other gear	8
Using a celebrity person	9
Other (please specify)	10

Card 6

Very rare, but can happen with certain personalities	1
Not common, does catch the average person every so often	2
Quite common - even people you would not expect, get into difficulties with gambling	3
Very common – most suburbs and towns would have quite a few people who have got into difficulties gambling	4

Card 7

Warning signs or posters	1
Leaflets or brochures	2
Compulsory breaks, for example pop up messages	3
Don't allow cash cards to be used	4
Host responsibility by venue staff – for example help and information about problem gambling for customers	5
Helpline – 0800 telephone numbers	6

Card 8

Very extensive	1
Fairly extensive	2
Neither extensive nor limited	3
Fairly limited	4
Very limited	5

Card 9

0800 telephone helpline	1
Face-to-face counselling	2
Internet site – self-help	3
Gamblers Anonymous	4
Help from a GP, practice nurse or other health professional	5

Card 10

Very satisfied	1
Fairly satisfied	2
Neither satisfied nor dissatisfied	3
Fairly dissatisfied	4
Very dissatisfied	5

Card 11

15 – 17 years	1
18 – 24 years	2
25 – 34 years	3
35 – 44 years	4
45 – 54 years	5
55 – 64 years	6
65 years and over	7

Card 12

New Zealand European	1
Māori	2
Samoan	3
Cook Island Māori	4
Tongan	5
Niuean	6
Chinese	7
Indian	8
Other (please specify)	9

Card 13

Partner	1
Mother	2
Father	3
Grandparents	4
Brother/Sister	5
Aunt/Uncle	6
Own children (include step children, foster, whangai)	7
Others' children (eg. belong to someone else in the household)	8
Other family	9
Friends	10
Flat mates	11
Other (please specify)	12

Card 14

\$10,000 or less	1
\$10,001 - \$20,000	2
\$20,001 - \$30,000	3
\$30,001 - \$50,000	4
\$50,001 - \$70,000	5
\$70,001 - \$100,000	6
\$100,001 - \$150,000	7
\$150,001 - \$200,000	8
\$200,001 or more	9