

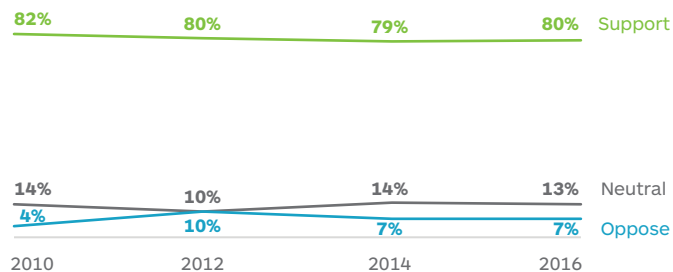
Alcohol-related attitudes over time

Results from the Health and Lifestyles Survey



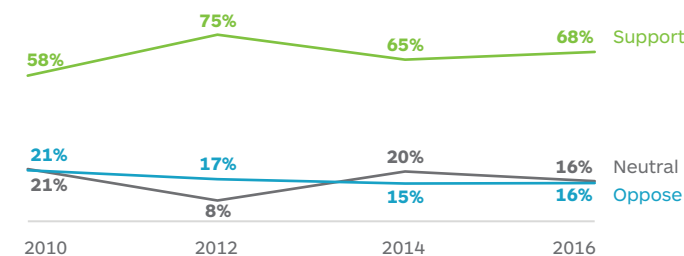
4 in 5
people support increasing restrictions on alcohol advertising

Support for increasing restrictions on alcohol advertising or promotion seen or heard by people under 18 – no major change over time



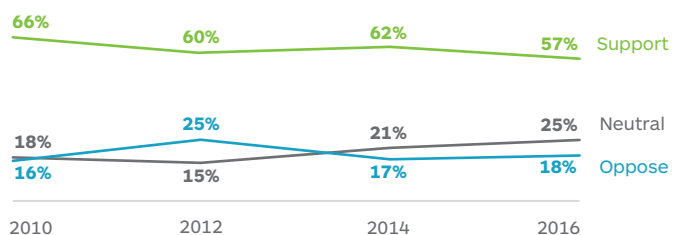
2 in 3
people support banning alcohol-related sponsorship of events

Support for banning alcohol-related sponsorship of events that people under 18 may attend – increasing since 2010



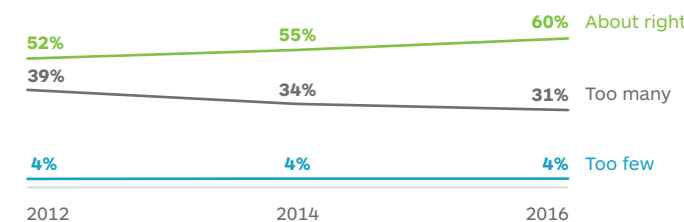
6 in 10
people support reducing the hours when alcohol can be sold

Support for reducing the hours when alcohol can be sold – decreasing over time



1 in 3
people believe there are too many places where alcohol can be bought

Belief that there are too many places where alcohol can be bought – decreasing over time



- Notes:**
- The Health and Lifestyles Survey (HLS) is a cross-sectional survey conducted every two years with a nationally representative sample of New Zealanders aged 15 years and over. More information on the survey can be found on HPA's website: <https://www.hpa.org.nz/research-library/research-publications/2016-health-and-lifestyles-survey-methodology-report>.
 - Sample sizes: 2010 n=1,739; 2012 n=2,638; 2014 n=2,543; and 2016 n=3,801.
 - Values for the historical data here may differ from those in previous reports. This is because the weighting of HLS datasets up to 2014 has been revised to reflect updated estimates of the resident population of New Zealand.