

PROTECT AGAINST MEASLES

Measles Campaign Vehicle Graphics

Guidelines

- This is a guide only as each vehicle is different and you will need to work with a local designer and print supplier for specific vehicle application.
- The preferred treatment is for a full vehicle wrap as this best supports the measles brand.
- When a full wrap is not practicable or cost-effective, element stickers or a partial wrap may be used to dress light or dark coloured vehicles.
- Please refer to the **brand guidelines** for further advice on how to apply the brand.
- Artwork files for the pictured vehicles is available to download and provide to your design supplier from the “Promotional Material” area of the Measles campaign page **resources section**.
- Once you have created a design, we can review it for you. Please email us at measles.campaign@hpa.org.nz
- We would love to see a photo of your branded vehicle in your community, if you are happy to send one.



PREFERRED TREATMENT:
FULL VEHICLE WRAP



LIGHT COLOUR VEHICLE:
ELEMENT STICKERS OR
PARTIAL WRAP



DARK COLOUR VEHICLE:
ELEMENT STICKERS OR
PARTIAL WRAP