

Attitudes and Behaviour towards Alcohol Survey

2011 Questionnaire – Adults (aged 18 years and over)

Survey commissioned by Health Promotion Agency

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September 2013

ISBN: 978-1-927224-68-7 (online)

Citation: Health Promotion Agency (2013). Attitudes and Behaviour towards Alcohol Survey: 2011 Questionnaire – Adults (aged 18 years and over). Wellington: Health Promotion Agency Research and Evaluation Unit.

This document is available at: www.hpa.org.nz

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September 2013

COMMISSIONING CONTACT'S COMMENTS:

The Health Promotion Agency (HPA) commission was managed by Dr Craig Gordon, Senior Researcher.

The Attitudes and Behaviour towards Alcohol Survey (ABAS) is undertaken every year by the HPA (formerly this survey was undertaken by the Alcohol Advisory Council of New Zealand) to provide information on the attitudes and behaviour of New Zealanders towards alcohol. This survey focuses on behaviour related to the last drinking occasion, including how much and what was drunk, the drinking location and purpose, consequences and help or assistance offered at that occasion. Attitudes and opinions in relation to getting drunk and the seriousness of the alcohol problem are also examined, along with non-drinkers and the role they play in the company of others who are drinking. The aim of the survey is to provide insight into the behaviours and attitudes of people in relation to alcohol.

The 2011 ABAS questionnaire was developed by the Alcohol Advisory Council of New Zealand. Research New Zealand were contracted to undertake the survey and provide reports.

REVIEW:

The ABAS questionnaire has not undergone external peer review.

ACKNOWLEDGEMENTS:

Thanks to staff from the Alcohol Advisory Council of New Zealand who contributed towards the development of the questionnaire. Michael Woodside (Ministry of Justice) who coordinated Ministry of Justice comments on the purchase behaviour section of the questionnaire. Emanuel Kalafatelis and Katrina Magill of Research New Zealand for their input into the questionnaire development.

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2011 ATTITUDES AND BEHAVIOUR TOWARDS ALCOHOL SURVEY QUESTIONNAIRE – ADULTS (aged 18 and above)

INTRODUCTION

Kia ora/good morning/afternoon/evening, my name is ^2, from Research New Zealand. We have been asked to conduct a survey about people's attitudes and behaviour towards alcohol. The survey will take around 15 minutes, and the findings will be used to develop health-related programmes for the benefit of all New Zealanders.

We would like to conduct an interview with someone in your household aged 18 and over. To help make sure we interview a good mix of people, could I please speak to the [oldest/youngest male/female] in your house who is at least 18 years old?

If necessary: It doesn't matter if they are a drinker or non-drinker as we are interested in everyone's opinions.

Your participation is entirely voluntary. However, we would really appreciate you taking part. The survey will take around 15 minutes. Is now a good time?

If person not available, ask: When would be a good time for me to call back to speak to him/her?

Read

This interview will be recorded for quality control and training purposes.

SCREENING QUESTIONS

Q1 Code Gender

- 1Male - youngest
- 2Male - oldest
- 3Female - youngest
- 4Female - oldest

Q2 First of all, can you tell me which of the following age groups you belong to? **Read**

- 118-24
- 225-29
- 330-34
- 435-39
- 540-44
- 645-49
- 750-54
- 855-59
- 960-64
- 10 ...65 years or older
- 11 ...Under 18 ****Do not read****
- 99 ...Refused ****Do not read****

]Terminate
]Terminate

Q3 And which of the following ethnic groups do you belong to? You can belong to more than one.

Read Code many

- 1,Maori
- 2,New Zealand European or Pakeha
- 3,Samoaan
- 4,Cook Island
- 5,Tongan
- 6,Niuean
- 7,Tokelauan
- 8,Fijian
- 9,Other Pacific Island
- 10, ..Chinese
- 11, ..Indian or Fijian Indian
- 12, ..Korean
- 13, ..Other Asian such as Japanese, Indonesian, etc.
- 96, ..Other **Specify** ****Do not read****
- 98 ...Don't know ;E ****Do not read****
- 99 ...Refused ;E ****Do not read****

Q4 And were you born...? **Read**

- 1In New Zealand
- 2Or overseas?
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q4a **If "Overseas" (Q4= 2) ask:** How old were you when you came to live in New Zealand on a permanent basis? **Read**

- 15 years old or less
- 26-10
- 311-15
- 416-20
- 521-25
- 4Older than 25
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Terminate quota full

I'm sorry, but we have already interviewed enough people in these groups. Thank you for your time.

PERSONAL DRINKING BEHAVIOUR

Q5 Now I'd like to ask you some questions about drinking alcohol. Thinking about the last 4 weeks, did you drink any alcohol at all?

If "no" check if non-drinker (code 97), or just no alcohol in last 4 weeks (code 2).

- 1Yes
- 2No – not in the last 4 weeks JQ21
- 97 ...No – I'm a non-drinker JQ52
- 98 ...Don't know JQ21

Q6 And on how many days in the last 4 weeks did you have an alcoholic drink of any kind?

Prompt: If you don't know exactly, an educated guess is OK.

If necessary, read.

- 1One
- 2Two, i.e. about once a fortnight
- 33 or 4 days, i.e. between once a week and once a fortnight
- 45 or 6 days, i.e. about every 5 or 6 days
- 57 to 10 days, i.e. about every 3 or 4 days
- 611 to 15 days, i.e. about every 2 days
- 715 but less than 30 days, i.e. at least every second day – but not every day
- 8About 30 days, i.e. every day
- 98 ...Don't know ****Do not read****

Q7 And how many times in the last 4 weeks would you say you had seven or more drinks of alcohol on any one occasion?

Enter as number. E.g. "twice" = 2, "five times" = 5

- 1**number of occasions** [specify]
- 97 ...None
- 98 ...Don't know
- 99 ...Refused

Q8 **If Q7=97-99 ask** Have you ever drunk seven or more drinks on any one occasion?

- 1Yes
- 2No
- 98 ...Don't know

PERSONAL PURCHASING BEHAVIOUR

Q9 On how many times in the last 4 weeks have you purchased any alcohol?

Prompt: If you don't know exactly, an educated guess is OK.

If necessary, read.

- 1Once
- 2Twice
- 33 or 4 times
- 45 or 6 times
- 57 to 10 times
- 611 to 15 times
- 715 but less than 30 times, i.e. at least every second day – but not every day
- 8About 30 times, i.e. every day
- 9Have NOT purchased any alcohol in the last month **Skip to Q21**
- 98 ...Don't know ****Do not read****

Q10 Thinking about the last time you purchased any alcohol, where did you purchase it?

Shop:

- 1Supermarket
- 2Dairy/convenience store/Grocery store
- 3Hotel
- 4Bottle store
- 5Bar/nightclub
- 6Restaurant/café
- 7Wholesale supplier (e.g. Liquor King, Superliquor Man)
- 8Speciality store (e.g. wine shop)
- 9Sports club
- 10 ...RSA/Workingman's Club
- 11 ...Vineyard

Internet/Mail order:

- 12 ...Supermarket
- 13 ...Vineyard
- 14 ...On-line/Internet (general comment)
- 15 ...Wine Club
- 96 ...Other **Specify**
- 98 ...Don't know
- 99 ...Refused

Q11 And on that occasion, were you buying it for a particular reason such as for some kind of party or celebration?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q12 **If Q10>11 say:** Before you purchased the alcohol....

If Q10<12 say: Before you went into this ... [**Outlet type coded in Q10**]...

How important were each of the following in deciding what you would buy? Please use a scale of 1-5 where 1=Not at all important, and 5 is Very important. **Read and randomize**

	Not at all important					Very important	Don't know
a. The type of alcohol it was	1	2	3	4	5	98	
b. The brand	1	2	3	4	5	98	
c. How much it would cost overall	1	2	3	4	5	98	
d. The amount of alcohol you would get for your money	1	2	3	4	5	98	
e. The percentage or strength of the alcohol	1	2	3	4	5	98	
f. What other people you were with were drinking or were going to drink	1	2	3	4	5	98	

Q13 **Deleted**

Q14 And what type of alcohol were you mainly planning to buy?

- 1Low alcohol beer
- 2Ordinary strength beer
- 3Extra strength beer (e.g. Elephant Beer, Duvel, Chimay)
- 4Wine or sparkling wine
- 5RTDs ("Ready to Drinks" e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola)
- 6Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/Moscow Light vodka, Kentucky Gold)
- 7Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
- 8Liqueurs (e.g. Baileys)
- 9Port or sherry
- 96 ...Other **Specify**
- 98 ...Don't know

Q15 And were you buying this alcohol ... ? **Read**

- 1For yourself only
- 2For other people
- 3Or for both yourself and other people
- 98 ...Don't know
- 99 ...Refused

Q16 **If 2 or 3 coded in Q15** Are any of these people under 18 years of age? **Code many**

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q17 And was what you finally bought what you had originally planned to buy?

- 1Yes
- 2No
- 98 ...Don't know

Q18 **If 2 coded in Q17 ask, otherwise skip to Q19** Did you change your mind because ...? **Read.**
Code many

- 1The alcohol you were wanting to buy was not available
- 2It was more expensive than you could afford or were wanting to pay
- 3What you bought was cheaper
- 4You could get more for about the same price
- 5Or you could get something stronger for about the same price
- 96 ...Other **Specify**
- 98 ...Don't know

Q19 Was what you bought on promotion or special?

- 1Yes
- 2No
- 98 ...Don't know

Q20 **If 1 coded in Q19 ask, otherwise skip to Q21** And did you buy more, less or about the same amount as you had originally planned because it was on special?

- 1Bought more
- 2Bought less
- 3Bought about the same
- 98 ...Don't know

THE LAST DRINKING OCCASION

Q21 Thinking about the last occasion you were drinking alcohol, did you drink in ...? **Read**

- 1Only one place
- 2Or more than one place
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q22 Where were you drinking? **Code to no. Code many**

If "my home" NOT mentioned, prompt: What about your home?

If "out and about" or similar mentioned, prompt: By this do you mean at various drinking places, or literally "out and about", for example on the street, or in a park?

- 1My home
- 2Family member or relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 98 ...Don't know
- 99 ...Refused

Q23 **If Q22=1 ask, otherwise skip to Q24** Did you have people over for drinks, or were you drinking with other people who live with you? **Code many**

- 1Yes, had people over
- 2Yes, drinking with other people you live with
- 3Drinking alone
- 98 ...Don't know

Q24 Was it ...? **Read. Code many**

- 1Dinner or lunch
- 2A BBQ
- 3Someone's birthday
- 4Some other party or celebration
- 5After work drinks
- 6No particular occasion
- 96 ...Other **Specify**
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q25 Before the last drinking occasion, did you do any planning to make sure you didn't drink too much or get drunk, or to make sure you were safe if you did?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q26 **If Q25=1 ask, otherwise skip to Q28** And which of these, if any, did you plan to do? Did you ... **RD. Read. Code many (Hide 6 and 7 if Q22 ONLY equals 1)**

- 1Plan to limit how much alcohol you'd have
- 2Plan to limit your drinking to low-alcohol drinks
- 3Plan to make sure you ate food before or while you were drinking
- 4Plan to have non-alcoholic drinks, including water, instead of alcohol
- 5Plan to pace your drinking or have long breaks between drinks
- 6Plan how you would get home safely
- 7Plan to not leave too late
- 8Plan what would happen if you got drunk or had too much to drink
- 96 ...Other **Specify **Do not read****
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q27 **If Q26=1-96 ask, otherwise skip to Q28** And which of those did you do? **Code all mentioned**

- 1Limit how much alcohol you'd had
- 2Limit your drinking to low-alcohol drinks
- 3Eat food before or while you were drinking
- 4Have non-alcoholic drinks, including water, instead of alcohol
- 5Pace your drinking or have long breaks between drinks
- 6Get home safely
- 7Leave before it got too late
- 96 ...Other **Specify **Do not read****
- 97 ...Did not do any of those things
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q28 **If Q22=1 AND Q23=1 ask, otherwise skip to Q31** Before anyone arrived at your home, did you do any planning to make sure they didn't drink too much or get drunk, or to make sure they were safe if they did?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q29 **If Q28=1 ask, otherwise skip to Q31** And which of these, if any, did you plan to do? Did you ... **RD. Read. Code many**

- 1Plan to limit how much alcohol would be available
- 2Plan to make sure food would be available
- 3Plan to make sure non-alcoholic drinks, including water, would be available
- 4Plan to not invite people who are problem drinkers
- 5Plan for people to stay if they got drunk or had too much to drink
- 6Plan how they would get home if they got drunk or had too much to drink
- 7Plan to tell people about the expectations you had about them not getting drunk or having too much to drink
- 8Plan to have activities or things to do other than drink
- 96 ...Other **Specify **Do not read****
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q30 **If Q29=1-96 ask, otherwise skip to Q31** And which of those did you do? **Code all mentioned**

- 1Limit the amount of alcohol that was available
- 2Made sure food was available
- 3Made sure non-alcoholic drinks, including water, were available
- 4Didn't invite people who are problem drinkers
- 5Arranged for people to stay because they got drunk or had too much to drink
- 6Arranged for people to get home because they got drunk or had too much to drink
- 7Told people about the expectations you had about them not getting drunk or having too much to drink
- 8Had activities or things to do other than drink
- 96 ...Other **Specify **Do not read****
- 97...** Did not do any of those things
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q31 Still thinking about the last occasion you were drinking alcohol, what did you mainly drink?

If two or more drink types mentioned, ask: Which one of these did you drink most of?

If spirits mentioned prompt: Is that low alcohol spirits, e.g. Mississippi Moonshine, Moscow Light, Kentucky Gold, or full strength spirits, e.g. Jim Beam, Smirnoff?

- 1Low alcohol beer
- 2Ordinary strength beer
- 3Extra strength beer (e.g. Elephant Beer, Duvel, Chimay)
- 4Wine or sparkling wine
- 5RTDs (“Ready to Drinks” e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola)
- 6Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/Moscow Light vodka, Kentucky Gold)
- 7Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
- 8Liqueurs (e.g. Baileys)
- 9Port or sherry
- 96 ...Other **Specify**
- 98 ...Don’t know

Q32 **If Q31=98 skip to Q33, otherwise ask** And how many drinks of **[DRINK TYPE REPORTED IN Q31]** did you have?

PROMPT: A “drink” is a whole can or bottle of beer, a glass of wine, a glass or tumbler of spirits mixed or straight, an RTD bottle, etc. An approximate answer is OK.

Ensure part-drinks are specified, e.g. “4.5”, etc.

Also clarify size/type of container if non-standard or unusual.

- 1**Number of drinks Specify**
- 98 ...Don’t know
- 99 ...Refused

Q33 In your opinion, did you get drunk, or have too much to drink, on this occasion?

- 1Yes
- 2No
- 98 ...Don’t know

Q34 **If Q33=1 ask, otherwise skip to Q35** And did you plan to do this?

- 1Yes
- 2No
- 98 ...Don’t know

Q35 **If Q23=1-2 AND Q33=1 ask, otherwise skip to Q40** Did anyone suggest or try to stop you from having too much to drink, or help keep you safe when you were drunk?

- 1Yes
- 2No
- 98 ...Don’t know
- 99 ...Refused

Q36 **If Q35=1 ask, otherwise skip to Q40** Did they ...? **RD. Read. Code many (Hide 5, 6 and 7 if Q22 ONLY equals 1)**

- 1Suggest you slow down your drinking
- 2Suggest you stop drinking
- 3Try to take your drink away
- 4Offer you water or food
- 5Offer to take you home
- 6Arrange for you to get home
- 7Offer a place for you to sleep
- 96 ...Other **Specify **Do not read** ;E**
- 98 ...Don’t know ****Do not read** ;E**

Q37 **If Q36=98 skip to Q40, otherwise ask** And who did this? **Code many**

- 1My partner
- 2Other family member
- 3Friend
- 4Workmate
- 5Boss
- 6The host
- 7Bar staff/owner
- 96 ...Other **Specify**
- 98 ...Don't know ;E

Q38 And did they do this...? **Read**

- 1Once you'd already had too much to drink?
- 2or before you got to that stage
- 98 ...Don't know ****Do not read****

Q39 Did you take this help or advice?

- 1Yes
- 2No
- 98 ...Don't know

Q40 What, if any, effects did you personally experience as a result of getting drunk on that occasion? **Probe to no. Code many**

	Q40
a. Short term effects of drinking (e.g. loss of memory, vomiting, or hangovers)	1,
b. Did something embarrassing or humiliating that I later regretted	2,
c. Had an argument I later regretted	3,
d. Hurt myself (e.g. tripping, accidental harm)	4,
e. Got into a fight (violence / aggression)	5,
f. Spent too much on alcohol	6,
g. Felt unsafe	7,
h. Drink driving	8,
i. Felt pressure from the people I was with (e.g. being forced to drink, smoke, do drugs, etc.)	9,
j. Got into a regrettable sexual encounter	10,
k. Negative effects on family relationships or children	11,
l. Wasn't able to meet family responsibilities	12,
m. Wasn't able to meet work commitments (e.g. called in sick)	13,
n. Positive effects (laughter, good feeling, comradeship, etc.)	14,
a. Other Specify	96,
b. None	97 ;E
c. Don't know	98 ;E

Q41 After that drinking occasion, did you do any of the following? **Read. Code many.**

- 1Think about how you drink
- 2Think about cutting back how much you drink
- 3Decide to drink water or eat food, to avoid getting drunk next time
- 4Decide to drink less than you used to
- 5Other **Specify**
- 97 ...None of the above ;E ****Do not read****
- 98 ...Don't know ;E ****Do not read****

Q42 **If Q41 does NOT=2 ask, otherwise skip to Q43**

In the last 12 months, have you thought about cutting back on how much you drink?

- 1Yes
- 2No
- 98 ...Don't know

Q43 **If Q41=2 or Q42=1 ask, otherwise skip to Q44**

And what steps, if any, have you taken to cut back? **Probe to no. Code many**

- 1Drink less often/frequently
- 2Drink less on a single occasion
- 3Drink lower strength alcohol
- 4Drink slower or pace myself
- 5Start doing things like drink water or eat food, to avoid getting drunk
- 6Looked for information on how to cut back or services that could help me
- 7Talked to someone about my drinking
- 96 ...Other **Specify**
- 97 ...Nothing in particular ;E
- 98 ...Don't know ;E

Q44 Would you say you are now drinking more, less, or about the same amount of alcohol as you were this time last year?

- 1More
- 2About the same
- 3Less
- 98 ...Don't know

Q45 **If Q44=1 ask, otherwise skip to Q46** For what particular reasons are you drinking more?
Probe to no. Code many

- 1Change in personal circumstances (e.g. family or work situation) has caused stress/worry
- 2Earthquakes in Christchurch
- 3New friends and acquaintances
- 4Going out more
- 5Entertaining more
- 6Rugby World Cup-related
- 7Can afford to
- 8More readily available (e.g. closer outlet)
- 9Developed a taste for alcohol/new type of drink
- 10 ...Have become 18 years of age
- 96 ...Other **[SPECIFY]**
- 98 ...Don't know ;E
- 99 ...Refused ;E

Q46 If Q44=3 ask, otherwise skip to Q47 For what particular reasons are you drinking less? **Probe to no. Code many**

- 1Became/Planning to become pregnant
- 2Wanting to lose weight
- 3Change in health status/diagnosed with health condition/issue/other health concerns
- 4Personal safety reasons
- 5Decided I was too old to drink so much
- 6Not able to meet family commitments / responsibilities
- 7Encouraged by family or friends
- 8Financial commitments (mortgage, car, household expenses, etc.)
- 9I don't enjoy it anymore/as much
- 10 ...Impact on pastimes and recreation/sports commitments
- 11 ...Seen advertising ("It's not the drinking, it's how we're drinking")
- 12 ...Not able to meet work/study commitments
- 96 ...Other **[SPECIFY]**
- 98 ...Don't know ;E
- 99 ...Refused ;E

Q47 If Q23=1-2 ask, otherwise skip to Q52

Still thinking about the last occasion you were drinking alcohol. Did anyone else you were with have too much to drink, or get drunk?

- 1Yes
- 2No
- 98 ...Don't know

Q48 If Q47=1 ask, otherwise skip to Q52 Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q49 If Q48=1 ask, otherwise skip to Q52 Did you ...? **Read. Code many**

- 1Suggest they slow down their drinking
- 2Suggest they stop drinking
- 3Take their drink away
- 4Offer them water or food
- 5Offer to take them home
- 6Arrange for them to get home
- 7Offer a place for them to sleep
- 96 ...Other ****Do not read** ;E**
- 97 ...None of the above ****Do not read** ;E**
- 98 ...Don't know ****Do not read** ;E**

Q50 If Q49=97/98 skip to Q52, otherwise ask And did you do this...? **Read**

- 1Once they'd already had too much to drink?
- 2or before they got to that stage
- 98 ...Don't know ****Do not read****

Q51 Did they take this help or advice?

- 1Yes
- 2No
- 98 ...Don't know

NON-DRINKERS' BEHAVIOUR AROUND DRINKERS

Q52 If Q5=97/98 ask, otherwise skip to Q61

Have you ever been a drinker?

- 1Yes
- 2No
- 98 ...Don't know

Q52a Are there any particular reasons why you are [now] a non-drinker? **Code first mentioned in Col A**

Q52b Anything else? **Code all mentioned in Col B**

	A Q52a	B Q52b
a. Health-related reasons (e.g. physical and mental well-being)	1,	1,
b. Age (i.e. too old to drink)	2,	2,
c. Family commitments	3,	3,
d. Work commitments	4,	4,
e. Religious reasons	5,	5,
f. Bad experiences in the past (e.g. arguments and fights, unwanted sexual encounters)	6,	6,
g. Cost and financial pressure	7,	7,
h. Don't like the taste/way it makes me feel	8,	8,
i. To help my friends who drink (e.g. be a sober driver)	9,	9,
j. To be a good role model to others	10,	10,
k. Had a drinking problem	11,	11,
l. Other Specify	96,	96,
m. None/No reasons	97 ;E	97 ;E
n. Don't know	98 ;E	98 ;E

Q53 Thinking about the last occasion you were with other people who were drinking, was it ...
Read

- 1Dinner or lunch
- 2A BBQ
- 3Someone's birthday
- 4Some other party or celebration
- 5After work drinks
- 6No particular occasion
- 95 ...Other **Specify** ****Do not read****
- 97 ...Have never been to an occasion where other people were drinking ****Do not read****
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q54 **If Q53=97 skip to Q61, otherwise ask** And where were you?

If "out and about" or similar mentioned, prompt: By this do you mean at various drinking places, or literally "out and about", for example on the street, or in a park?

- 1My home
- 2Family member / relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 98 ...Don't know

Q55 **Before** this occasion, did you **personally** do any of the following? **Read. Code many**

- 1Say you would be the sober driver
- 2Discuss not drinking too much with others
- 3Tell others that you'd help them if they drank too much
- 4Tell others **when** you would step in to help them if they drank too much
- 96 ...Other ****Do not read****
- 97 ...None of the above ****Do not read****
- 98 ...Don't know ****Do not read****

Q56 Did **anyone** you were with have too much to drink, or get drunk, on that occasion?

- 1Yes
- 2No
- 98 ...Don't know

Q57 **If Q56=1 ask, otherwise skip to Q61** Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q58 **If Q57=1 ask, otherwise skip to Q61** Did you ...? **Read. Code many**

- 1Suggest they **slow down** their drinking
- 2Suggest they **stop** drinking
- 3Take their drink away
- 4Offer them water or food
- 5Offer to take them home
- 6Arrange for them to get home
- 7Offer a place for them to sleep
- 96 ...Other **Specify **Do not read** ;E**
- 98 ...Don't know ****Do not read** ;E**

Q59 **If Q58=98 skip to Q61, otherwise ask** And did you do this...? **Read**

- 1Once they'd already had too much to drink?
- 2or before they got to that stage
- 98 ...Don't know ****Do not read****

Q60 Did they take this help or advice?

- 1Yes
- 2No
- 98 ...Don't know

OPINIONS ABOUT DRINKING AND DRUNKENNESS

Q61 I will now read you some statements that other people have made about alcohol and drinking. As I read each statement out, can you tell me if you agree or disagree with each statement. **RD. Read**

Prompt: Is that “strongly” agree/disagree or just agree/disagree?

Read if necessary: “Harm” can mean whatever you think it might be, and be of any type or in any situation.

	Strongly disagree		Neither disagree nor agree		Strongly agree	DK	Ref
a. It's OK to get drunk, as long as it's not everyday	1	2	3	4	5	98	99
b. Talking honestly to friends whose drinking is getting out of hand is important for people to do	1	2	3	4	5	98	99
c. Drunkenness is acceptable in some situations	1	2	3	4	5	98	99
d. Skip if non-drinker: I am more likely to cause serious harm to <u>myself</u> if I get drunk	1	2	3	4	5	98	99
e. Skip if non-drinker: I am more likely to cause serious harm to <u>other people</u> if I get drunk	1	2	3	4	5	98	99
f. My friends and family would listen to me if I suggested they cut back on their drinking	1	2	3	4	5	98	99
g. Skip if non-drinker: It's OK for my friends and family to talk to me about my drinking if they're concerned about it	1	2	3	4	5	98	99

Q62 **If Q61c=4-5 ask, otherwise skip to Q63** Where, if anywhere, do you personally believe it is acceptable to be drunk? **Code many. Probe to no**

- 1At home
- 2Family member / relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, malls, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 97 ...No where ;E
- 98 ...Don't know ;E

ATTITUDES ABOUT NEW ZEALAND'S DRINKING PROBLEM

Q63 Do you agree or disagree with the statement that New Zealand has a “drinking problem”?

PROMPT: Is that strongly agree/disagree or just agree/disagree?

- 1Strongly disagree
- 2Disagree
- 3Neither agree nor disagree
- 4Agree
- 5Strongly agree
- 98 ...Don't know

Q64 **If Q63=4-5 ask, otherwise skip to Q66** How serious would you say this problem is? Would you say it is ... **Read**

- 1New Zealand's most serious problem
- 2One of the most serious
- 3One of many problems
- 4Really only a minor problem
- 98 ...Don't know ****Do not read****

Q64a And what about the local area or community in which you live? Would you say it is ... **Read**

- 1The most serious problem
- 2One of the most serious
- 3One of many problems
- 4Really only a minor problem
- 98 ...Don't know ****Do not read****

Q65 In your own words, what do you think New Zealand's “drinking problem” is about? **Code first mentioned**

Q65a Anything else? **Code many**

	First mentioned	Others mentioned
Binge drinking or the way people drink (including alcoholism)	1	1
Youth or young people's drinking	2	2
Image and attitudes to drinking (e.g. in media or culture)	3	3
Accessibility and enforcement (e.g. outlets, opening hours, price, penalties, policing)	4	4
Older people/Parents (including setting an example or education)	5	5
Behaviour when drinking (e.g. violence, crime, anti-social behaviour)	6	6
Drinking age	7	7
Other Specify	96	96
Don't know ;E	98 Q66	98

CLASSIFICATION QUESTIONS

Q66 Now just to finish off, I would like to ask some questions about you, to help make sure that we have spoken to a wide range of different people. First of all, are you married or living with a partner? **Note to interviewer:** This includes civil unions and de facto relationships.

- 1Yes
- 2No
- 99 ...Refused

Q67 **If Q66=1 ask, otherwise skip to Q68** Which of these best describes your total combined household income, before tax or anything else is taken out? Please include any child support, benefits or other income support you may receive. Would it be...? **Read**

Prompt if necessary: An approximate estimate is OK.

- 1Loss or zero income
- 2\$1 to less than \$10,000
- 3\$10,000 to less than \$20,000
- 4\$20,000 to less than \$30,000
- 5\$30,000 to less than \$50,000
- 6\$50,000 to less than \$70,000
- 7\$70,000 to less than \$100,000
- 8\$100,000 to less than \$120,000
- 9\$120,000 to less than \$140,000
- 10 ...\$140,000 but less than \$160,000
- 11 ...\$160,000 or more
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q68 **If Q66=2 ask, otherwise skip to Q69** Which of these best describes your total personal income, before tax or anything else is taken out? Please include any child support, benefits or other income support you may receive. Would it be...? **Read.**

Prompt if necessary: An approximate estimate is OK.

- 1Loss or zero income
- 2\$1 to less than \$10,000
- 3\$10,000 to less than \$20,000
- 4\$20,000 to less than \$30,000
- 5\$30,000 to less than \$50,000
- 6\$50,000 to less than \$70,000
- 7\$70,000 to less than \$100,000
- 8\$100,000 to less than \$120,000
- 9\$120,000 to less than \$140,000
- 10 ...\$140,000 but less than \$160,000
- 11 ...\$160,000 or more
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q69 I will now read out a list of terms people sometimes use to describe how they think of themselves... **Read list to end without pausing.** As I read the list again, please say 'yes' when you hear the option that best describes how you think of yourself **Read list again, but this time pause briefly after each option.**

If necessary: Statistics New Zealand was going to include this and similar questions in the Census this year. It is encouraging all Government departments to do the same in any surveys they complete.

- 1Heterosexual or straight
- 2Gay or lesbian
- 3Bisexual
- 4Other ****Do not read****
- 99 ...Refused ****Do not read****

If there is a pause read: You don't have to answer this question if you don't want to

Q70 Which of these best describes where you live? **Read**

- 1A rural area or small town (under 10,000 people)
- 2Or a medium-sized town or larger with more than 10,000 people
- 98 ...Don't know ****Do not read****

Q71 And are there any children in your household that are...? **Read. Code many**

- 1Under 5 years of age
- 25-12
- 313-15
- 416-17
- 97 ...Nobody under 18 years in household ****Do not read****
- 99 ...Refused ****Do not read****

Q71a In your opinion, how old should someone be before they are allowed to drink at home, under the guidance of their parents or another responsible adult?

- 1Younger than 12 years old
- 212 years old
- 313 years old
- 414 years old
- 515 years old
- 616 years old
- 717 years old
- 818 years old
- 919 years old
- 10 ...20 years old or more
- 97 ...People shouldn't drink at all (at any age)
- 98 ...Don't know

Q71b **If Q71a=97 go to Q67** And how old should they be before they can drink at places other than home?

- 1Younger than 12 years old
- 212 years old
- 313 years old
- 414 years old
- 515 years old
- 616 years old
- 717 years old
- 818 years old
- 919 years old
- 10 ...20 years old or more
- 97 ...People shouldn't drink at all (at any age)
- 98 ...Don't know

Closing Questions

Q72 Do you have any other comments you'd like to make about the subject of this interview?

- 1Comments **Specify**
- 2No

Q73 May I please have your name in case my supervisor needs to check on the quality of this interview? **Record first and last name**

Q74 **Skip if Loc=4 (recruited):** And can I just confirm that you are the youngest/oldest/*male/female* in the household who is 18 years or over? **Code "Yes" if all three conditiond are confirmed. If answer to any element is "No", code No.**

- 1.Yes
- 2.No
- 98. ..Don't Know****Do not read****
- 99. ..Refused****Do not read****

Those are all the questions I have. Thank you very much for your help. My name is **Q01V** from Research New Zealand. If you have enquiries about this survey, please ring the Project Manager, Terry Issako on our toll-free number: 0800 500 168. (Wellington respondents 462 4423).