Attitudes and Behaviour towards Alcohol Survey

2011 Questionnaire – Adults (aged 18 years and over)

Survey commissioned by Health Promotion Agency

Author:
Research and Evaluation Unit

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COMMISSIONING CONTACT'S COMMENTS:

The Health Promotion Agency (HPA) commission was managed by Dr Craig Gordon, Senior Researcher.

The Attitudes and Behaviour towards Alcohol Survey (ABAS) is undertaken every year by the HPA (formerly this survey was undertaken by the Alcohol Advisory Council of New Zealand) to provide information on the attitudes and behaviour of New Zealanders towards alcohol. This survey focuses on behaviour related to the last drinking occasion, including how much and what was drunk, the drinking location and purpose, consequences and help or assistance offered at that occasion. Attitudes and opinions in relation to getting drunk and the seriousness of the alcohol problem are also examined, along with non-drinkers and the role they play in the company of others who are drinking. The aim of the survey is to provide insight into the behaviours and attitudes of people in relation to alcohol.

The 2011 ABAS questionnaire was developed by the Alcohol Advisory Council of New Zealand. Research New Zealand were contracted to undertake the survey and provide reports.

REVIEW:

The ABAS questionnaire has not undergone external peer review.

ACKNOWLEDGEMENTS:

Thanks to staff from the Alcohol Advisory Council of New Zealand who contributed towards the development of the questionnaire. Michael Woodside (Ministry of Justice) who coordinated Ministry of Justice comments on the purchase behaviour section of the questionnaire. Emanuel Kalafatelis and Katrina Magill of Research New Zealand for their input into the questionnaire development.

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DISCLAIMER:

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INTRODUCTION
Kia ora/good morning/afternoon/evening, my name is ^2, from Research New Zealand. We have been asked to conduct a survey about people’s attitudes and behaviour towards alcohol. The survey will take around 15 minutes, and the findings will be used to develop health-related programmes for the benefit of all New Zealanders.

We would like to conduct an interview with someone in your household aged 18 and over. To help make sure we interview a good mix of people, could I please speak to the [oldest/youngest male/female] in your house who is at least 18 years old?

If necessary: It doesn’t matter if they are a drinker or non-drinker as we are interested in everyone’s opinions.

Your participation is entirely voluntary. However, we would really appreciate you taking part. The survey will take around 15 minutes. Is now a good time?

If person not available, ask: When would be a good time for me to call back to speak to him/her?

Read
This interview will be recorded for quality control and training purposes.

SCREENING QUESTIONS

Q1 Code Gender

1 .....Male - youngest
2 .....Male - oldest
3 .....Female - youngest
4 .....Female - oldest

Q2 First of all, can you tell me which of the following age groups you belong to? Read

1 .....18-24
2 .....25-29
3 .....30-34
4 .....35-39
5 .....40-44
6 .....45-49
7 .....50-54
8 .....55-59
9 .....60-64
10...65 years or older
11...Under 18 **Do not read**
99...Refused **Do not read**

]Terminate

]Terminate
Q3 And which of the following ethnic groups do you belong to? You can belong to more than one.

**Read Code many**

1. ....Maori
2. ....New Zealand European or Pakeha
3. ....Samoan
4. ....Cook Island
5. ....Tongan
6. ....Niuean
7. ....Tokelauan
8. ....Fijian
9. ....Other Pacific Island
10. ..Chinese
11. ..Indian or Fijian Indian
12. ..Korean
13. ..Other Asian such as Japanese, Indonesian, etc.
96. ..Other Specify **Do not read**
98 ...Don't know ;E **Do not read**
99 ...Refused ;E **Do not read**

Q4 And were you born...? **Read**

1 .....In New Zealand
2 .....Or overseas?
98 ...Don't know ;E **Do not read**
99 ...Refused ;E **Do not read**

Q4a If “Overseas” (Q4= 2) ask: How old were you when you came to live in New Zealand on a permanent basis? **Read**

1 .....5 years old or less
2 .....6-10
3 .....11-15
4 .....16-20
5 .....21-25
4 .....Older than 25
98 ...Don't know ;E **Do not read**
99 ...Refused ;E **Do not read**

**Terminate quota full**
I’m sorry, but we have already interviewed enough people in these groups. Thank you for your time.
PERSONAL DRINKING BEHAVIOUR

Q5 Now I’d like to ask you some questions about drinking alcohol. Thinking about the last 4 weeks, did you drink any alcohol at all?
If “no” check if non-drinker (code 97), or just no alcohol in last 4 weeks (code 2).

1 ..... Yes 
2 ..... No – not in the last 4 weeks
97 ... No – I’m a non-drinker
98 ... Don’t know

Q6 And on how many days in the last 4 weeks did you have an alcoholic drink of any kind?
Prompt: If you don’t know exactly, an educated guess is OK.
If necessary, read.

1 ..... One 
2 ..... Two, i.e. about once a fortnight 
3 ..... 3 or 4 days, i.e. between once a week and once a fortnight 
4 ..... 5 or 6 days, i.e. about every 5 or 6 days 
5 ..... 7 to 10 days, i.e. about every 3 or 4 days 
6 ..... 11 to 15 days, i.e. about every 2 days 
7 ..... 15 but less than 30 days, i.e. at least every second day – but not every day 
8 ..... About 30 days, i.e. every day 
98 ... Don’t know **Do not read**

Q7 And how many times in the last 4 weeks would you say you had seven or more drinks of alcohol on any one occasion?
Enter as number. E.g. “twice” = 2, “five times” = 5

1 ..... number of occasions [specify] 
97 ... None 
98 ... Don’t know 
99 ... Refused

Q8 If Q7=97-99 ask Have you ever drunk seven or more drinks on any one occasion?

1 ..... Yes 
2 ..... No 
98 ... Don’t know
PERSONAL PURCHASING BEHAVIOUR

Q9 On how many times in the last 4 weeks have you purchased any alcohol?

Prompt: If you don’t know exactly, an educated guess is OK.

If necessary, read.

1 ..... Once
2 ..... Twice
3 ..... 3 or 4 times
4 ..... 5 or 6 times
5 ..... 7 to 10 times
6 ..... 11 to 15 times
7 ..... 15 but less than 30 times, i.e. at least every second day – but not every day
8 ..... About 30 times, i.e. every day
9 ..... Have NOT purchased any alcohol in the last month Skip to Q21
98 ..... Don’t know **Do not read**

Q10 Thinking about the last time you purchased any alcohol, where did you purchase it?

Shop:
1 ..... Supermarket
2 ..... Dairy/convenience store/Grocery store
3 ..... Hotel
4 ..... Bottle store
5 ..... Bar/nightclub
6 ..... Restaurant/café
7 ..... Wholesale supplier (e.g. Liquor King, Superliquor Man)
8 ..... Speciality store (e.g. wine shop)
9 ..... Sports club
10 ..... RSA/Workingman’s Club
11 ..... Vineyard

Internet-Mail order:
12 ..... Supermarket
13 ..... Vineyard
14 ..... On-line/Internet (general comment)
15 ..... Wine Club
96 ..... Other Specify
98 ..... Don’t know
99 ..... Refused

Q11 And on that occasion, were you buying it for a particular reason such as for some kind of party or celebration?

1 ..... Yes
2 ..... No
98 ..... Don’t know
99 ..... Refused
Q12  If $Q10 >11$ say: Before you purchased the alcohol...  
If $Q10 <12$ say: Before you went into this ... [Outlet type coded in Q10]...

How important were each of the following in deciding what you would buy? Please use a scale of 1-5 where 1=Not at all important, and 5 is Very important. Read and randomize

<table>
<thead>
<tr>
<th>Importance Level</th>
<th>Very Important</th>
<th>Not at all Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. The type of alcohol it was</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>b. The brand</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>c. How much it would cost overall</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>d. The amount of alcohol you would get for your money</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>e. The percentage or strength of the alcohol</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>f. What other people you were with were drinking or were going to drink</td>
<td>5</td>
<td>1 2 3 4</td>
</tr>
</tbody>
</table>

Q13 Deleted

Q14 And what type of alcohol were you mainly planning to buy?

1. Low alcohol beer
2. Ordinary strength beer
3. Extra strength beer (e.g. Elephant Beer, Duvel, Chimay)
4. Wine or sparkling wine
5. RTDs (“Ready to Drinks” e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola)
6. Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/Moscow Light vodka, Kentucky Gold)
7. Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
8. Liqueurs (e.g. Baileys)
9. Port or sherry
96. Other Specify
98. Don’t know

Q15 And were you buying this alcohol ...? Read

1. For yourself only
2. For other people
3. Or for both yourself and other people
98. Don’t know
99. Refused

Q16 If 2 or 3 coded in Q15 Are any of these people under 18 years of age? Code many

1. Yes
2. No
98. Don’t know
99. Refused

Q17 And was what you finally bought what you had originally planned to buy?

1. Yes
2. No
98. Don’t know
Q18 If 2 coded in Q17 ask, otherwise skip to Q19 Did you change your mind because …? Read.
Code many
1 ..... The alcohol you were wanting to buy was not available
2 ..... It was more expensive than you could afford or were wanting to pay
3 ..... What you bought was cheaper
4 ..... You could get more for about the same price
5 ..... Or you could get something stronger for about the same price
  96 .... Other Specify
  98 .... Don't know

Q19 Was what you bought on promotion or special?
1 ..... Yes
2 ..... No
  98 .... Don't know

Q20 If 1 coded in Q19 ask, otherwise skip to Q21 And did you buy more, less or about the same amount as you had originally planned because it was on special?
1 ..... Bought more
2 ..... Bought less
3 ..... Bought about the same
  98 .... Don't know
THE LAST DRINKING OCCASION

Q21 Thinking about the last occasion you were drinking alcohol, did you drink in …? Read

1 ..... Only one place
2 ..... Or more than one place
98 ... Don't know **Do not read**
99 ... Refused **Do not read**

Q22 Where were you drinking? Code to no. Code many
If “my home” NOT mentioned, prompt: What about your home?
If “out and about” or similar mentioned, prompt: By this do you mean at various drinking places, or literally “out and about”, for example on the street, or in a park?

1 ..... My home
2 ..... Family member or relative’s house
3 ..... Friend’s house
4 ..... Pub/bar
5 ..... Café or restaurant
6 ..... Dance club/nightclub
7 ..... Sports club
8 ..... At work
9 ..... Marae
10 ..... Out and about (on the street, parks, etc.)
11 ..... Driving around
96 ..... Other Specify
98 ... Don't know
99 ... Refused

Q23 If Q22=1 ask, otherwise skip to Q24 Did you have people over for drinks, or were you drinking with other people who live with you? Code many

1 ..... Yes, had people over
2 ..... Yes, drinking with other people you live with
3 ..... Drinking alone
98 ... Don't know

Q24 Was it …? Read. Code many

1 ..... Dinner or lunch
2 ..... A BBQ
3 ..... Someone’s birthday
4 ..... Some other party or celebration
5 ..... After work drinks
6 ..... No particular occasion
96 ..... Other Specify
98 ... Don't know **Do not read**
99 ... Refused **Do not read**
Q25 Before the last drinking occasion, did you do any planning to make sure you didn’t drink too much or get drunk, or to make sure you were safe if you did?
1 ..... Yes
2 ..... No
98 ...Don’t know
99 ...Refused

Q26 If Q25=1 ask, otherwise skip to Q28 And which of these, if any, did you plan to do? Did you
... RD. Read. Code many (Hide 6 and 7 if Q22 ONLY equals 1)
1 ..... Plan to limit how much alcohol you’d have
2 ..... Plan to limit your drinking to low-alcohol drinks
3 ..... Plan to make sure you ate food before or while you were drinking
4 ..... Plan to have non-alcoholic drinks, including water, instead of alcohol
5 ..... Plan to pace your drinking or have long breaks between drinks
6 ..... Plan how you would get home safely
7 ..... Plan to not leave too late
8 ..... Plan what would happen if you got drunk or had too much to drink
96 ...Other Specify **Do not read**
98 ...Don’t know **Do not read** ;E
99 ...Refused **Do not read** ;E

Q27 If Q26=1-96 ask, otherwise skip to Q28 And which of those did you do? Code all mentioned
1 ..... Limit how much alcohol you’d had
2 ..... Limit your drinking to low-alcohol drinks
3 ..... Eat food before or while you were drinking
4 ..... Have non-alcoholic drinks, including water, instead of alcohol
5 ..... Pace your drinking or have long breaks between drinks
6 ..... Get home safely
7 ..... Leave before it got too late
96 ...Other Specify **Do not read**
97 ...Did not do any of those things
98 ...Don’t know **Do not read** ;E
99 ...Refused **Do not read** ;E
Q28 If Q22=1 AND Q23=1 ask, otherwise skip to Q31 Before anyone arrived at your home, did you do any planning to make sure they didn’t drink too much or get drunk, or to make sure they were safe if they did?
1 ..... Yes
2 ..... No
98 ...Don’t know
99 ...Refused

Q29 If Q28=1 ask, otherwise skip to Q31 And which of these, if any, did you plan to do? Did you ...
... RD. Read. Code many
1 ..... Plan to limit how much alcohol would be available
2 ..... Plan to make sure food would be available
3 ..... Plan to make sure non-alcoholic drinks, including water, would be available
4 ..... Plan to not invite people who are problem drinkers
5 ..... Plan for people to stay if they got drunk or had too much to drink
6 ..... Plan how they would get home if they got drunk or had too much to drink
7 ..... Plan to tell people about the expectations you had about them not getting drunk or having too much to drink
8 ..... Plan to have activities or things to do other than drink
96 ...Other Specify **Do not read**
98 ...Don’t know **Do not read** ;E
99 ...Refused **Do not read** ;E

Q30 If Q29=1-96 ask, otherwise skip to Q31 And which of those did you do? Code all mentioned
1 ..... Limit the amount of alcohol that was available
2 ..... Made sure food was available
3 ..... Made sure non-alcoholic drinks, including water, were available
4 ..... Didn’t invite people who are problem drinkers
5 ..... Arranged for people to stay because they got drunk or had too much to drink
6 ..... Arranged for people to get home because they got drunk or had too much to drink
7 ..... Told people about the expectations you had about them not getting drunk or having too much to drink
8 ..... Had activities or things to do other than drink
96 ...Other Specify **Do not read**
97 ... Did not do any of those things
98 ...Don’t know **Do not read**
99 ...Refused **Do not read**
Q31 Still thinking about the last occasion you were drinking alcohol, what did you mainly drink? 

*If two or more drink types mentioned, ask:* Which one of these did you drink most of? 

*If spirits mentioned prompt:* Is that low alcohol spirits, e.g. Mississippi Moonshine, Moscow Light, Kentucky Gold, or full strength spirits, e.g. Jim Beam, Smirnoff?

1. Low alcohol beer 
2. Ordinary strength beer 
3. Extra strength beer (e.g. Elephant Beer, Duvel, Chimay) 
4. Wine or sparkling wine 
5. RTDs (“Ready to Drinks” e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola) 
6. Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/Moscow Light vodka, Kentucky Gold) 
7. Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels) 
8. Liqueurs (e.g. Baileys) 
9. Port or sherry 
96. Other Specify 
98. Don’t know 

Q32 If Q31=98 skip to Q33, otherwise ask And how many drinks of [DRINK TYPE REPORTED IN Q31] did you have?

*PROMPT:* A “drink” is a whole can or bottle of beer, a glass of wine, a glass or tumbler of spirits mixed or straight, an RTD bottle, etc. An approximate answer is OK. 

*Ensure part-drinks are specified, e.g. “4.5”, etc.* 

Also clarify size/type of container if non-standard or unusual.

1. Number of drinks Specify 
98. Don’t know 
99. Refused 

Q33 In your opinion, did you get drunk, or have too much to drink, on this occasion?

1. Yes 
2. No 
98. Don’t know 

Q34 If Q33=1 ask, otherwise skip to Q35 And did you plan to do this?

1. Yes 
2. No 
98. Don’t know 

Q35 If Q33=1 AND Q33=1 ask, otherwise skip to Q40 Did anyone suggest or try to stop you from having too much to drink, or help keep you safe when you were drunk?

1. Yes 
2. No 
98. Don’t know 
99. Refused 

Q36 If Q35=1 ask, otherwise skip to Q40 Did they …? **RD. Read. Code many (Hide 5, 6 and 7 if Q22 ONLY equals 1)**

1. Suggest you slow down your drinking 
2. Suggest you stop drinking 
3. Try to take your drink away 
4. Offer you water or food 
5. Offer to take you home 
6. Arrange for you to get home 
7. Offer a place for you to sleep 
96. Other Specify **Do not read** ;E 
98. Don’t know **Do not read** ;E
Q37 If Q36=98 skip to Q40, otherwise ask And who did this? Code many
   1 ..... My partner
   2 ..... Other family member
   3 ..... Friend
   4 ..... Workmate
   5 ..... Boss
   6 ..... The host
   7 ..... Bar staff/owner
   96 ..... Other Specify
   98 ..... Don’t know ;E

Q38 And did they do this…? Read
   1 ..... Once you’d already had too much to drink?
   2 ..... or before you got to that stage
   98 ..... Don’t know **Do not read**

Q39 Did you take this help or advice?
   1 ..... Yes
   2 ..... No
   98 ..... Don’t know

Q40 What, if any, effects did you personally experience as a result of getting drunk on that occasion? Probe to no. Code many

<table>
<thead>
<tr>
<th>Q40</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Short term effects of drinking (e.g. loss of memory, vomiting, or hangovers)</td>
</tr>
<tr>
<td>b. Did something embarrassing or humiliating that I later regretted</td>
</tr>
<tr>
<td>c. Had an argument I later regretted</td>
</tr>
<tr>
<td>d. Hurt myself (e.g. tripping, accidental harm)</td>
</tr>
<tr>
<td>e. Got into a fight (violence / aggression)</td>
</tr>
<tr>
<td>f. Spent too much on alcohol</td>
</tr>
<tr>
<td>g. Felt unsafe</td>
</tr>
<tr>
<td>h. Drink driving</td>
</tr>
<tr>
<td>i. Felt pressure from the people I was with (e.g. being forced to drink, smoke, do drugs, etc.)</td>
</tr>
<tr>
<td>j. Got into a regrettable sexual encounter</td>
</tr>
<tr>
<td>k. Negative effects on family relationships or children</td>
</tr>
<tr>
<td>l. Wasn’t able to meet family responsibilities</td>
</tr>
<tr>
<td>m. Wasn’t able to meet work commitments (e.g. called in sick)</td>
</tr>
<tr>
<td>n. Positive effects (laughter, good feeling, comradeship, etc.)</td>
</tr>
<tr>
<td>a. Other Specify</td>
</tr>
<tr>
<td>b. None</td>
</tr>
<tr>
<td>c. Don’t know</td>
</tr>
</tbody>
</table>
Q41 After that drinking occasion, did you do any of the following? Read. Code many.

1. Think about how you drink
2. Think about cutting back how much you drink
3. Decide to drink water or eat food, to avoid getting drunk next time
4. Decide to drink less than you used to
5. Other Specify
97...None of the above ;E **Do not read**
98...Don't know ;E **Do not read**

Q42 If Q41 does NOT=2 ask, otherwise skip to Q43
In the last 12 months, have you thought about cutting back on how much you drink?

1. Yes
2. No
98...Don't know

Q43 If Q41=2 or Q42=1 ask, otherwise skip to Q44
And what steps, if any, have you taken to cut back? Probe to no. Code many

1. Drink less often/frequently
2. Drink less on a single occasion
3. Drink lower strength alcohol
4. Drink slower or pace myself
5. Start doing things like drink water or eat food, to avoid getting drunk
6. Looked for information on how to cut back or services that could help me
7. Talked to someone about my drinking
96...Other Specify
97...Nothing in particular ;E
98...Don't know ;E

Q44 Would you say you are now drinking more, less, or about the same amount of alcohol as you were this time last year?

1. More
2. About the same
3. Less
98...Don't know

Q45 If Q44=1 ask, otherwise skip to Q46 For what particular reasons are you drinking more?
Probe to no. Code many

1. Change in personal circumstances (e.g. family or work situation) has caused stress/worry
2. Earthquakes in Christchurch
3. New friends and acquaintances
4. Going out more
5. Entertaining more
6. Rugby World Cup-related
7. Can afford to
8. More readily available (e.g. closer outlet)
9. Developed a taste for alcohol/new type of drink
10. Have become 18 years of age
96...Other [SPECIFY]
98...Don't know ;E
99...Refused ;E
Q46 If Q44=3 ask, otherwise skip to Q47 For what particular reasons are you drinking less? Probe to no. Code many

1. Became/Planning to become pregnant
2. Wanting to lose weight
3. Change in health status/diagnosed with health condition/issue/other health concerns
4. Personal safety reasons
5. Decided I was too old to drink so much
6. Not able to meet family commitments / responsibilities
7. Encouraged by family or friends
8. Financial commitments (mortgage, car, household expenses, etc.)
9. I don’t enjoy it anymore/as much
10. Impact on pastimes and recreation/sports commitments
11. Seen advertising (“It’s not the drinking, it’s how we’re drinking”)
12. Not able to meet work/study commitments
96. Other [SPECIFY]
98. Don’t know ;E
99. Refused ;E

Q47 If Q23=1-2 ask, otherwise skip to Q52
Still thinking about the last occasion you were drinking alcohol. Did anyone else you were with have too much to drink, or get drunk?

1. Yes
2. No
98. Don’t know

Q48 If Q47=1 ask, otherwise skip to Q52 Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

1. Yes
2. No
98. Don’t know
99. Refused

Q49 If Q48=1 ask, otherwise skip to Q52 Did you …? Read. Code many

1. Suggest they slow down their drinking
2. Suggest they stop drinking
3. Take their drink away
4. Offer them water or food
5. Offer to take them home
6. Arrange for them to get home
7. Offer a place for them to sleep
96. Other **Do not read** ;E
97. None of the above **Do not read** ;E
98. Don’t know **Do not read** ;E

Q50 If Q49=97/98 skip to Q52, otherwise ask And did you do this…? Read

1. Once they’d already had too much to drink?
2. or before they got to that stage
98. Don’t know **Do not read**

Q51 Did they take this help or advice?

1. Yes
2. No
98. Don’t know
NON-DRINKERS’ BEHAVIOUR AROUND DRINKERS

Q52 If Q5=97/98 ask, otherwise skip to Q61

Have you ever been a drinker?
1 ..... Yes
2 ..... No
98 ..... Don’t know

Q52a Are there any particular reasons why you are [now] a non-drinker? **Code first mentioned in Col A**

Q52b Anything else? **Code all mentioned in Col B**

<table>
<thead>
<tr>
<th></th>
<th>A</th>
<th>B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q52a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. Health-related reasons (e.g. physical and mental well-being)</td>
<td>1,</td>
<td>1,</td>
</tr>
<tr>
<td>b. Age (i.e. too old to drink)</td>
<td>2,</td>
<td>2,</td>
</tr>
<tr>
<td>c. Family commitments</td>
<td>3,</td>
<td>3,</td>
</tr>
<tr>
<td>d. Work commitments</td>
<td>4,</td>
<td>4,</td>
</tr>
<tr>
<td>e. Religious reasons</td>
<td>5,</td>
<td>5,</td>
</tr>
<tr>
<td>f. Bad experiences in the past (e.g. arguments and fights, unwanted sexual encounters)</td>
<td>6,</td>
<td>6,</td>
</tr>
<tr>
<td>g. Cost and financial pressure</td>
<td>7,</td>
<td>7,</td>
</tr>
<tr>
<td>h. Don’t like the taste/way it makes me feel</td>
<td>8,</td>
<td>8,</td>
</tr>
<tr>
<td>i. To help my friends who drink (e.g. be a sober driver)</td>
<td>9,</td>
<td>9,</td>
</tr>
<tr>
<td>j. To be a good role model to others</td>
<td>10,</td>
<td>10,</td>
</tr>
<tr>
<td>k. Had a drinking problem</td>
<td>11,</td>
<td>11,</td>
</tr>
<tr>
<td>l. Other Specify</td>
<td>96,</td>
<td>96,</td>
</tr>
<tr>
<td>m. None/No reasons</td>
<td>97 ;E</td>
<td>97 ;E</td>
</tr>
<tr>
<td>n. Don’t know</td>
<td>98 ;E</td>
<td>98 ;E</td>
</tr>
</tbody>
</table>

Q53 Thinking about the last occasion you were with other people who were drinking, was it ...
**Read**

1 ..... Dinner or lunch
2 ..... A BBQ
3 ..... Someone’s birthday
4 ..... Some other party or celebration
5 ..... After work drinks
6 ..... No particular occasion
95 ..... Other Specify **Do not read**
97 ..... Have never been to an occasion where other people were drinking **Do not read**
98 ..... Don’t know **Do not read**
99 ..... Refused **Do not read**
Q54 If Q53=97 skip to Q61, otherwise ask And where were you? If “out and about” or similar mentioned, prompt: By this do you mean at various drinking places, or literally “out and about”, for example on the street, or in a park?

1. My home
2. Family member / relative’s house
3. Friend’s house
4. Pub/bar
5. Café or restaurant
6. Dance club/nightclub
7. Sports club
8. At work
9. Marae
10. Out and about (on the street, parks, etc.)
11. Driving around
96. Other Specify
98. Don’t know

Q55 Before this occasion, did you personally do any of the following? Read. Code many

1. Say you would be the sober driver
2. Discuss not drinking too much with others
3. Tell others that you’d help them if they drank too much
4. Tell others when you would step in to help them if they drank too much
96. Other **Do not read**
97. None of the above **Do not read**
98. Don’t know **Do not read**

Q56 Did anyone you were with have too much to drink, or get drunk, on that occasion?

1. Yes
2. No
98. Don’t know

Q57 If Q56=1 ask, otherwise skip to Q61 Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

1. Yes
2. No
98. Don’t know
99. Refused

Q58 If Q57=1 ask, otherwise skip to Q61 Did you …? Read. Code many

1. Suggest they slow down their drinking
2. Suggest they stop drinking
3. Take their drink away
4. Offer them water or food
5. Offer to take them home
6. Arrange for them to get home
7. Offer a place for them to sleep
96. Other Specify **Do not read** ;E
98. Don’t know **Do not read** ;E

Q59 If Q58=98 skip to Q61, otherwise ask And did you do this…? Read

1. Once they’d already had too much to drink?
2. or before they got to that stage
98. Don’t know **Do not read**

Q60 Did they take this help or advice?

1. Yes
2. No
98. Don’t know
OPINIONS ABOUT DRINKING AND DRUNKENNESS

Q61 I will now read you some statements that other people have made about alcohol and drinking. As I read each statement out, can you tell me if you agree or disagree with each statement. RD. Read

Prompt: Is that “strongly” agree/disagree or just agree/disagree?

Read if necessary: “Harm” can mean whatever you think it might be, and be of any type or in any situation.

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Neither disagree nor agree</th>
<th>Strongly agree</th>
<th>DK</th>
<th>Ref</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. It’s OK to get drunk, as long as it’s not everyday</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>b. Talking honestly to friends whose drinking is getting out of hand is important for people to do</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>c. Drunkenness is acceptable in some situations</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>d. Skip if non-drinker: I am more likely to cause serious harm to <strong>myself</strong> if I get drunk</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>e. Skip if non-drinker: I am more likely to cause serious harm to <strong>other people</strong> if I get drunk</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>f. My friends and family would listen to me if I suggested they cut back on their drinking</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>g. Skip if non-drinker: It’s OK for my friends and family to talk to me about my drinking if they’re concerned about it</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Q62 if Q61c=4-5 ask, otherwise skip to Q63 Where, if anywhere, do you personally believe it is acceptable to be drunk? Code many. Probe to no

1 ..... At home
2 ..... Family member / relative’s house
3 ..... Friend’s house
4 ..... Pub/bar
5 ..... Café or restaurant
6 ..... Dance club/nightclub
7 ..... Sports club
8 ..... At work
9 ..... Marae
10 ... Out and about (on the street, parks, malls, etc.)
11 ... Driving around
96 ... Other Specify
97 ... No where ;E
98 ... Don’t know ;E
ATTITUDES ABOUT NEW ZEALAND’S DRINKING PROBLEM

Q63 Do you agree or disagree with the statement that New Zealand has a “drinking problem”?  
**PROMPT:** Is that strongly agree/disagree or just agree/disagree?  
1.....Strongly disagree  
2.....Disagree  
3.....Neither agree nor disagree  
4.....Agree  
5.....Strongly agree  
98 ...Don’t know

Q64 **If Q63=4-5 ask, otherwise skip to Q66** How serious would you say this problem is? Would you say it is …  
**Read**  
1.....New Zealand’s most serious problem  
2.....One of the most serious  
3.....One of many problems  
4.....Really only a minor problem  
98 ...Don’t know **Do not read**

Q64a And what about the local area or community in which you live? Would you say it is …  
**Read**  
1.....The most serious problem  
2.....One of the most serious  
3.....One of many problems  
4.....Really only a minor problem  
98 ...Don’t know **Do not read**

Q65 In your own words, what do you think New Zealand’s “drinking problem” is about?  
**Code first mentioned**

Q65a Anything else?  
**Code many**

<table>
<thead>
<tr>
<th>Code</th>
<th>First mentioned</th>
<th>Others mentioned</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Binge drinking or the way people drink (including alcoholism)</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Youth or young people’s drinking</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Image and attitudes to drinking (e.g. in media or culture)</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Accessibility and enforcement (e.g. outlets, opening hours, price, penalties, policing)</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>Older people/Parents (including setting an example or education)</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>Behaviour when drinking (e.g. violence, crime, anti-social behaviour)</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>Drinking age</td>
<td>7</td>
</tr>
<tr>
<td>Other</td>
<td>Specify</td>
<td>96</td>
</tr>
<tr>
<td>Don’t know</td>
<td></td>
<td>98 Q66</td>
</tr>
</tbody>
</table>
CLASSIFICATION QUESTIONS

Q66 Now just to finish off, I would like to ask some questions about you, to help make sure that we have spoken to a wide range of different people. First of all, are you married or living with a partner? Note to interviewer: This includes civil unions and de facto relationships.
   1 ..... Yes
   2 ..... No
   99 ...Refused

Q67 If Q66=1 ask, otherwise skip to Q68 Which of these best describes your total combined household income, before tax or anything else is taken out? Please include any child support, benefits or other income support you may receive. Would it be…? Read
Prompt if necessary: An approximate estimate is OK.
   1 ..... Loss or zero income
   2 ..... $1 to less than $10,000
   3 ..... $10,000 to less than $20,000
   4 ..... $20,000 to less than $30,000
   5 ..... $30,000 to less than $50,000
   6 ..... $50,000 to less than $70,000
   7 ..... $70,000 to less than $100,000
   8 ..... $100,000 to less than $120,000
   9 ..... $120,000 to less than $140,000
  10 ..... $140,000 but less than $160,000
  11 ..... $160,000 or more
  98 ...Don't know **Do not read**
  99 ...Refused **Do not read**

Q68 If Q66=2 ask, otherwise skip to Q69 Which of these best describes your total personal income, before tax or anything else is taken out? Please include any child support, benefits or other income support you may receive. Would it be…? Read.
Prompt if necessary: An approximate estimate is OK.
   1 ..... Loss or zero income
   2 ..... $1 to less than $10,000
   3 ..... $10,000 to less than $20,000
   4 ..... $20,000 to less than $30,000
   5 ..... $30,000 to less than $50,000
   6 ..... $50,000 to less than $70,000
   7 ..... $70,000 to less than $100,000
   8 ..... $100,000 to less than $120,000
   9 ..... $120,000 to less than $140,000
  10 ..... $140,000 but less than $160,000
  11 ..... $160,000 or more
  98 ...Don't know **Do not read**
  99 ...Refused **Do not read**
Q69 I will now read out a list of terms people sometimes use to describe how they think of themselves... **Read list to end without pausing.** As I read the list again, please say 'yes' when you hear the option that best describes how you think of yourself **Read list again, but this time pause briefly after each option.**

**If necessary:** Statistics New Zealand was going to include this and similar questions in the Census this year. It is encouraging all Government departments to do the same in any surveys they complete.

1. Heterosexual or straight
2. Gay or lesbian
3. Bisexual
4. Other **Do not read**
99...Refused **Do not read**

**If there is a pause read:** You don't have to answer this question if you don't want to

Q70 Which of these best describes where you live? **Read**

1. A rural area or small town (under 10,000 people)
2. Or a medium-sized town or larger with more than 10,000 people
98...Don't know **Do not read**

Q71 And are there any children in your household that are...? **Read. Code many**

1. Under 5 years of age
2. 5-12
3. 13-15
4. 16-17
97...Nobody under 18 years in household **Do not read**
99...Refused **Do not read**

Q71a In your opinion, how old should someone be before they are allowed to drink at home, under the guidance of their parents or another responsible adult?

1. Younger than 12 years old
2. 12 years old
3. 13 years old
4. 14 years old
5. 15 years old
6. 16 years old
7. 17 years old
8. 18 years old
9. 19 years old
10. 20 years old or more
97...People shouldn’t drink at all (at any age)
98...Don’t know

Q71b If Q71a=97 go to Q67 And how old should they be before they can drink at places other than home?

1. Younger than 12 years old
2. 12 years old
3. 13 years old
4. 14 years old
5. 15 years old
6. 16 years old
7. 17 years old
8. 18 years old
9. 19 years old
10. 20 years old or more
97...People shouldn’t drink at all (at any age)
98...Don’t know
Closing Questions

Q72 Do you have any other comments you’d like to make about the subject of this interview?
   1. ..... Comments Specify
   2. ..... No

Q73 May I please have your name in case my supervisor needs to check on the quality of this interview? Record first and last name

Q74 Skip if Loc=4 (recruited): And can I just confirm that you are the youngest/oldest/male/female in the household who is 18 years or over? Code “Yes” if all three conditions are confirmed. If answer to any element is “No”, code No.
   1. ..... Yes
   2. ..... No
   98. ..Don't Know **Do not read**
   99. ..Refused **Do not read**

Those are all the questions I have. Thank you very much for your help. My name is Q0IV from Research New Zealand. If you have enquiries about this survey, please ring the Project Manager, Terry Issako on our toll-free number: 0800 500 168. (Wellington respondents 462 4423).