

Attitudes and Behaviour towards Alcohol Survey

2012 Questionnaire – Adults (aged 18 years and over)

Health Promotion Agency
August 2014

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August 2014

COMMISSIONING COMMENTS

Health Promotion Agency (HPA) commissioning of this research was managed by Dr Craig Gordon, Senior Researcher.

The Attitudes and Behaviour towards Alcohol Survey (ABAS) is undertaken every year by HPA to provide information on the attitudes and behaviour of New Zealanders towards alcohol. This survey focuses on behaviour related to the last drinking occasion, including how much and what was drunk, the drinking location and purpose, any consequences, and help or assistance offered at that occasion. Attitudes and opinions in relation to getting drunk and the seriousness of the alcohol problem are also examined, along with non-drinkers and the role they play in the company of others who are drinking. The aim of the survey is to provide insight into the behaviours and attitudes of people in relation to alcohol.

The ABAS questionnaire content has remained relatively similar between 2009 and 2012. This report contains the 2012 ABAS questionnaire used with adults aged 18 years or more.

REVIEW

The report has not undergone external peer review.

ACKNOWLEDGEMENTS

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HPA 2012 Attitudes and Behaviour towards Alcohol Survey Questionnaire – Adults (aged 18 years and over)

INTRODUCTION

Kia ora/good morning/afternoon/evening, my name is ^2, from Research New Zealand. We have been asked to conduct a survey about people's attitudes and behaviour towards alcohol. The survey will take around 15 minutes, and the findings will be used to develop health-related programmes.

Name of person, if necessary: [NAME]

We would like to conduct an interview with someone in your household aged 18 and over. To help make sure we interview a good mix of people, could I please speak to the [oldest/youngest male/female] in your house who is at least 18 years old?

If necessary: It doesn't matter if they are a drinker or non-drinker as we are interested in everyone's opinions.

If person not available, ask: When would be a good time for me to call back to speak to him/her?

Make appointment.

Background information only if needed:

- ⊞ This is genuine research. I'm not selling anything.
- ⊞ Information you provide is confidential. We report summary results about groups; and in accordance with the Market Research Society Code of Practice will not identify your individual responses.
- ⊞ Your contact details were obtained from:
 - Loc 1, 2, 3** - the Electoral roll.
 - Loc 4 (recruited) & loc 5 (recruited from youth)** - a friend or family member who has also taken part in the survey.
 - Loc 5-6** - A random-dialling process, where the computer creates a list of possible phone numbers, some of which turn out to be real phone numbers and others not.
- ⊞ The survey is for a Government agency called the Health Promotion Agency which includes the organisation formerly known as ALAC (the Alcohol Advisory Council).
- ⊞ If you would like any further information about our survey, you can call Hayley Stirling, the project manager. You can contact Hayley on 0800 500 168, or 462 6423 if in Wellington.

Read

This interview will be recorded for quality control and training purposes.

SCREENING QUESTIONS

Q1 Code Gender

- 1Male - youngest
- 2Male - oldest
- 3Female - youngest
- 4Female – oldest

Q2 First of all, can you tell me which of the following age groups you belong to? **Read**

- 118-24
- 225-29
- 330-34
- 435-39
- 540-44
- 645-49
- 750-54
- 855-59
- 960-64
- 10 ...65 years or older
- 11 ...Under 18 ****Do not read****
- 99 ...Refused ****Do not read****

]Terminate
]Terminate

Terminate quota full

I'm sorry, but we have already interviewed enough people in these groups. Thank you for your time.

Q3 And which ethnic group or groups do you belong to?.

Q3a Any others? **Code many**

	First Mentioned (code one)	Others mentioned (code many)
Māori	1	1
New Zealand European or Pakeha	2	2
Samoa	3	3
Cook Island	4	4
Tongan	5	5
Niuean	6	6
Tokelauan	7	7
Fijian	8	8
Other Pacific Island	9	9
Chinese	10	10
Indian or Fijian Indian	11	11
Korean	12	12
Other Asian such as Japanese, Indonesian, etc	13	13
Other Specify	96	96
No others	///	97
Don't know	98	98
Refused	99	99

Q4 And were you born...? **Read**

1In New Zealand

2Or overseas?

98 ...Don't know ****Do not read****

99 ...Refused ****Do not read****

Q4a **If "Overseas" (Q4= 2) ask:** How old were you when you came to live in New Zealand on a permanent basis? **Read**

15 years old or less

26-10

311-15

416-20

521-25

4Older than 25

98 ...Don't know ****Do not read****

99 ...Refused ****Do not read****

PERSONAL DRINKING BEHAVIOUR

Q5 Now I'd like to ask you some questions about drinking alcohol. First of all, did you drink any alcohol at all in the last four weeks?

If "no" check if non-drinker (code 97), or just no alcohol in last 4 weeks (code 2).

- 1Yes
- 2No – not in the last 4 weeks JQ8
- 97 ...No – I'm a non-drinker JQ50
- 98 ...Don't know JQ19

Q6 And on how many days in the last 4 weeks did you have an alcoholic drink of any kind?

Prompt: If you don't know exactly, a guess is OK.

If necessary, read.

- 1One
- 2Two, i.e. about once a fortnight
- 33 or 4 days, i.e. between once a week and once a fortnight
- 45 or 6 days, i.e. about every 5 or 6 days
- 57 to 10 days, i.e. about every 3 or 4 days
- 611 to 14 days, i.e. about every 2 days
- 715 but less than 30 days, i.e. at least every second day – but not every day
- 8About 30 days, i.e. every day
- 98 ...Don't know ****Do not read****

Q7 And how many times in the last 4 weeks would you say you had seven or more drinks of alcohol on any one occasion?

Enter as number. E.g. "twice" = 2, "five times" = 5

- 1**number of occasions** [specify]
- 97 ...None
- 98 ...Don't know
- 99 ...Refused

Q8 **If Q7=97-99 or Q5=2** Have you ever drunk seven or more drinks on any one occasion?

- 1Yes
- 2No
- 98 ...Don't know

PERSONAL PURCHASING BEHAVIOUR

Q9 **If Q5=1 ask, if Q5=2 skip to Q19** On how many times in the last 4 weeks have you purchased any alcohol?

Prompt: If you don't know exactly, a guess is OK.

If necessary, read.

- 1Once
- 2Twice
- 33 or 4 times
- 45 or 6 times
- 57 to 10 times
- 611 to 15 times
- 715 but less than 30 times, i.e. at least every second day – but not every day
- 8About 30 times, i.e. every day
- 9Have NOT purchased any alcohol in the last month **Skip to Q19**
- 98 ...Don't know ****Do not read****

Q10 Thinking about the last time you purchased any alcohol, where did you purchase it from?

Shop:

- 1Supermarket
- 2Dairy/convenience store/Grocery store
- 3Hotel
- 4Bottle store
- 5Bar/nightclub
- 6Restaurant/café
- 7Liquor store (e.g. Liquor King, Superliquor)
- 8Speciality store (e.g. wine shop)
- 9Sports club
- 10 ...RSA/Workingman's Club
- 11 ...Vineyard

Internet/Mail order:

- 12 ...Supermarket
- 13 ...Vineyard
- 14 ...On-line/Internet (general comment)
- 15 ...Wine Club
- 96 ...Other **Specify**
- 98 ...Don't know
- 99 ...Refused

Q11 And on that occasion, were you buying it for a particular reason, such as for some kind of party or celebration?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q12 **If Q10>11 say:** Before you purchased the alcohol....

If Q10<12 say: Before you went into this ... [**Outlet type coded in Q10**]...

How important were each of the following in deciding what you would buy? Please use a scale of 1-5 where 1=Not at all important, and 5 is Very important. **Read and randomize**

	Not at all important					Very important	Don't know
a. The type of alcohol it was	1	2	3	4	5	98	
b. The brand	1	2	3	4	5	98	
c. How much it would cost overall	1	2	3	4	5	98	
d. The amount of alcohol you would get for your money	1	2	3	4	5	98	
e. The percentage or strength of the alcohol	1	2	3	4	5	98	
f. What other people you were with were drinking or were going to drink	1	2	3	4	5	98	

Q13 And were you buying this alcohol ... ? **Read**

- 1For yourself only
- 2For other people
- 3Or for both yourself and other people
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q14 **If 2 or 3 coded in Q13** Were any of these people under 18 years of age?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q14a And what type of alcohol did you buy? **Code many**

If spirits mentioned prompt: Is that low alcohol spirits, e.g. Mississippi Moonshine, Moscow Light, Kentucky Gold, or full strength spirits, e.g. Jim Beam, Smirnoff?

If beer mentioned prompt: Is that low alcohol beer, ordinary or extra strength?

- 1Low alcohol/light beer (e.g. Amstel light)
- 2Ordinary strength beer
- 3Extra strength beer (e.g. Elephant Beer, Duvel, Chimay)
- 4Wine or sparkling wine
- 5RTDs/Pre-mixers ("Ready to Drinks" e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola)
- 6Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/Moscow Light vodka, Kentucky Gold)
- 7Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
- 8Liqueurs (e.g. Baileys)
- 9Port or sherry
- 10 ...Cider
- 96 ...Other **Specify**
- 98 ...Don't know

Q15 Was this the type or brand of alcohol that you had originally planned to buy? **If 'no' prompt:** So what were you originally intending to buy?

- 1Yes
- 2No **Specify original intention**
- 3I had no intentions – e.g. I did not know what I was going to buy, I wanted to just see what was there
- 98 ...Don't know

Q16 If 2 coded in Q15 ask, otherwise skip to Q17 Did you change your mind because ...? **Read.**
Code many

- 1The alcohol you wanted to buy was not available
- 2It was more expensive than you could afford or wanted to pay
- 3What you bought was cheaper
- 4You could get more for about the same price
- 5You could get something stronger for about the same price
- 6Or because what you bought was on special
- 96 ...Other **Specify**
- 98 ...Don't know

Q17 If Q16=6 go to Q18 Was what you bought on promotion or special?

- 1Yes
- 2No
- 98 ...Don't know

Q17a If 1 coded in Q17 but Q6≠6 ask, otherwise skip to Q19 Is that the reason why you bought that particular alcohol? [**if necessary:** because it was on promotion or special?]

- 1Yes
- 2No
- 98 ...Don't know

Q18 If 1 coded in Q17 or Q16=6 ask, otherwise skip to Q19 And did you buy more, less or about the same amount as you had originally planned because it was on special?

- 1Bought more
- 2Bought less
- 3Bought about the same
- 98 ...Don't know

THE LAST DRINKING OCCASION

Q19 Thinking about the last occasion you were drinking alcohol, did you drink in ...? **Read**

- 1Only one place
- 2Or more than one place
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q19a **If Q5=2 ask:** About how long ago was this?

- 1Within the past four weeks
- 21-2 months ago
- 33-4 months ago
- 45-6 months ago
- 57-12 months ago
- 6More than a year ago
- 98 ...Don't know/can't remember ****Do not read****

Q20 Where were you drinking? **Code to no. Code many**

If "my home" NOT mentioned, prompt: What about your home?

If "out and about" or similar mentioned, prompt: By this do you mean at various drinking places, or literally "out and about", for example on the street, or in a park?

- 1My home
- 2Family member or relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 98 ...Don't know
- 99 ...Refused

Q21 **If Q20=1 ask, otherwise skip to Q22** Did you have people over for drinks, or were you drinking with other people who live with you? **Code many**

- 1Yes, had people over
- 2Yes, drinking with other people you live with
- 3Drinking alone
- 98 ...Don't know

Q22 Was it ...? **Read. Code many**

- 1Dinner or lunch
- 2A BBQ
- 3Someone's birthday
- 4Some other party or celebration
- 5After work drinks
- 6Or no particular occasion?
- 96 ...Other **Specify** ****Do not read****
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q23 Before the last drinking occasion, did you do any planning to make sure you didn't drink too much or get drunk, or to make sure you were safe if you did?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q24 **If Q23=1 ask, otherwise skip to Q26** And which of these, if any, did you plan to do? Did you

... **RD. Read. Code many (Hide 6 and 7 if Q20 ONLY equals 1)**

- 1Plan to limit how much alcohol you'd have
- 2Plan to limit your drinking to low-alcohol drinks
- 3Plan to make sure you ate food before or while you were drinking
- 4Plan to have non-alcoholic drinks, including water, instead of alcohol
- 5Plan to pace your drinking or have long breaks between drinks
- 6Plan how you would get home safely
- 7Plan to not leave too late
- 8Plan what would happen if you got drunk or had too much to drink
- 96 ...Other **Specify **Do not read****
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q25 **If Q24=1-96 ask, otherwise skip to Q26** And which of those did you do? **Code all mentioned**

- 1Limit how much alcohol you'd had
- 2Limit your drinking to low-alcohol drinks
- 3Eat food before or while you were drinking
- 4Have non-alcoholic drinks, including water, instead of alcohol
- 5Pace your drinking or have long breaks between drinks
- 6Get home safely
- 7Leave before it got too late
- 96 ...Other **Specify **Do not read****
- 97 ...Did not do any of those things
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q26 **If Q20=1 AND Q21=1 ask, otherwise skip to Q29** Before anyone arrived at your home, did you do any planning to make sure they didn't drink too much or get drunk, or to make sure they were safe if they did?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q27 **If Q26=1 ask, otherwise skip to Q29** And which of these, if any, did you plan to do? Did you ... **RD. Read. Code many**

- 1Plan to limit how much alcohol would be available
- 2Plan to make sure food would be available
- 3Plan to make sure non-alcoholic drinks, including water, would be available
- 4Plan to not invite people who are problem drinkers
- 5Plan for people to stay if they got drunk or had too much to drink
- 6Plan how they would get home if they got drunk or had too much to drink
- 7Plan to tell people about the expectations you had about them not getting drunk or having too much to drink
- 8Plan to have activities or things to do other than drink
- 96 ...Other **Specify **Do not read****
- 98 ...Don't know ****Do not read** ;E**
- 99 ...Refused ****Do not read** ;E**

Q28 **If Q27=1-96 ask, otherwise skip to Q29** And which of those did you do? **Code all mentioned**

- 1Limit the amount of alcohol that was available
- 2Made sure food was available
- 3Made sure non-alcoholic drinks, including water, were available
- 4Didn't invite people who are problem drinkers
- 5Arranged for people to stay because they got drunk or had too much to drink
- 6Arranged for people to get home because they got drunk or had too much to drink
- 7Told people about the expectations you had about them not getting drunk or having too much to drink
- 8Had activities or things to do other than drink
- 96 ...Other **Specify **Do not read****
- 97...** Did not do any of those things
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q29 Still thinking about the last occasion you were drinking alcohol, what did you mainly drink?

If two or more drink types mentioned, ask: Which one of these did you drink most of?

If spirits mentioned prompt: Is that low alcohol spirits, e.g. Mississippi Moonshine, Moscow Light, Kentucky Gold, or full strength spirits, e.g. Jim Beam, Smirnoff?

If beer mentioned prompt: Is that low alcohol beer, ordinary or extra strength?

- 1Low alcohol beer
- 2Ordinary strength beer
- 3Extra strength beer (e.g. Elephant Beer, Duvel, Chimay)
- 4Wine or sparkling wine
- 5RTDs ("Ready to Drinks" e.g. Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, Woodstock & Cola)
- 6Low alcohol spirits mixed or straight (e.g. Mississippi Moonshine, Kristov/ Moscow Light vodka, Kentucky Gold)
- 7Full strength spirits mixed or straight (e.g. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
- 8Liqueurs (e.g. Baileys)
- 9Port or sherry
- 10 ...Cider
- 96 ...Other **Specify**
- 98 ...Don't know

Q30 **If Q29=98 skip to Q31, otherwise ask** And how many drinks of **[DRINK TYPE REPORTED IN Q29]** did you have?

PROMPT: A "drink" is a whole can or bottle of beer, a glass of wine, a glass or tumbler of spirits mixed or straight, an RTD bottle, etc. An approximate answer is OK.

Ensure part-drinks are specified, e.g. "4.5", etc.

Also clarify size/type of container

- 1**Number of drinks** **Specify**
- 98 ...Don't know
- 99 ...Refused

Q31 In your opinion, did you get drunk, or have too much to drink, on this occasion?

- 1Yes
- 2No
- 98 ...Don't know

Q32 **If Q31=1 ask, otherwise skip to Q33** And did you plan to do this?

- 1Yes
- 2No
- 98 ...Don't know

Q33 **Q31=1 ask, otherwise skip to Q38** Did anyone suggest or try to stop you from having too much to drink, or help keep you safe when you were drunk?

- 1Yes
- 2No
- 3No, I was drinking alone **go to Q39**
- 98 ...Don't know
- 99 ...Refused

Q34 **If Q33=1 ask, otherwise skip to Q38** Did they ...? **RD. Read. Code many (Hide 5, 6 and 7 if Q20 ONLY equals 1)**

- 1Suggest you slow down your drinking
- 2Suggest you stop drinking
- 3Try to take your drink away
- 4Offer you water or food
- 5Offer to take you home
- 6Arrange for you to get home
- 7Offer a place for you to sleep
- 96 ...Other **Specify** ****Do not read** ;E**
- 98 ...Don't know ****Do not read** ;E**

Q35 **If Q34=98 skip to Q38, otherwise ask** And who did this? **Code many**

- 1My partner
- 2Other family member
- 3Friend
- 4Workmate
- 5Boss
- 6The host
- 7Bar staff/owner
- 96 ...Other **Specify**
- 98 ...Don't know ;E

Q36 And did they do this...? **Read**

- 1Once you'd already had too much to drink?
- 2or before you got to that stage
- 98 ...Don't know ****Do not read****

Q37 Did you take this help or advice?

- 1Yes
- 2No
- 98 ...Don't know

Q38 **If Q8=1,2 or 98 ask:** What, if any, effects did **you** personally experience as a result of the alcohol you drank on that occasion? **Probe to no. Code many**

	Q38
a. Short term effects of drinking (e.g. loss of memory, vomiting, or hangovers)	1,
b. Got drunk (e.g. drunkenness)	2,
c. Did something embarrassing or humiliating that I later regretted	3,
d. Had an argument I later regretted	4,
e. Hurt myself (e.g. tripping, accidental harm)	5,
f. Got into a fight (violence / aggression)	6,
g. Spent too much on alcohol	7,
h. Spent too much on other things (e.g. food, gambling)	
i. Felt unsafe	8,
j. Got emotional	
k. Drink driving	9,
l. Felt pressure from the people I was with (e.g. being forced to drink, smoke, do drugs, etc.)	10,
m. Got into a regrettable sexual encounter	11,
n. Negative effects on family relationships or children	12,
o. Wasn't able to meet family responsibilities	13,
p. Wasn't able to meet work commitments (e.g. called in sick)	14,
q. Not able to meet study commitments	15,
r. Positive effects (laughter, good feeling, comradeship, etc.)	16,
a. Other Specify	96,
b. None	97 ;E
c. Don't know	98 ;E

Q39 After that drinking occasion, did you do any of the following? **Read. Code many.**

- 1Think about how you drink
- 2Think about cutting back how much you drink
- 3Decide to drink water or eat food, to avoid getting drunk next time
- 4Or decide to drink less?
- 5Other **Specify** ****Do not read****
- 97 ...None of the above ;E ****Do not read****
- 98 ...Don't know ;E ****Do not read****

Q40 **If Q39 does NOT=2 ask, otherwise skip to Q41**

In the last 12 months, have you thought about cutting back on how much you drink?

- 1Yes
- 2No
- 98 ...Don't know

Q41 **If Q39=2 or Q40=1 ask, otherwise skip to Q41a** And what steps, if any, have you taken to cut back? **Probe to no. Code many**

- 1Drink less often/frequently
- 2Drink less on a single occasion
- 3Drink lower strength alcohol
- 4Drink slower or pace myself
- 5Start doing things like drink water or eat food, to avoid getting drunk
- 6Looked for information on how to cut back or services that could help me
- 7Talked to someone about your drinking
- 8Bought less alcohol
- 96 ...Other **Specify**
- 97 ...Nothing in particular ;E
- 98 ...Don't know ;E

Q41a Can I just check, in the last 12 months...? **Read Code many**

- 1Have you **looked or asked for advice, information or help** on how to cut back on your drinking
- 2Has anyone given you any **advice, information or help** on how to cut back on your drinking?
- 97 ...No, none of the above ****Do not read****

Q42 Would you say you are now drinking more, less, or about the same amount of alcohol as you were this time last year?

- 1More
- 2About the same
- 3Less
- 98 ...Don't know

Q43 **If Q42=1 ask, otherwise skip to Q44** For what particular reasons are you drinking more? **Probe to no. Code many**

- 1Change in personal circumstances (e.g. family or work situation) has caused stress/worry
- 2Earthquakes in Christchurch
- 3New friends and acquaintances (e.g. socialising/hanging out with new people)
- 4Going out more
- 5Entertaining more
- 6Can afford to
- 7More readily available (e.g. closer outlet)
- 8Developed a taste for alcohol/new type of drink
- 9Have become 18 years of age
- 11 ...I feel it is expected of me/peer pressure
- 96 ...Other **[SPECIFY]**
- 98 ...Don't know ;E
- 99 ...Refused ;E

Q44 **If Q42=3 ask, otherwise skip to Q45** For what particular reasons are you drinking less? **Probe to no. Code many**

- 1Became/Planning to become pregnant
- 2Wanting to lose weight
- 3Change in health status/diagnosed with health condition/issue/other health concerns
- 4Personal safety reasons
- 5Decided I was too old to drink so much
- 6Not able to meet family commitments / responsibilities
- 7Encouraged by family or friends
- 8Can't afford it
- 9I don't enjoy it anymore/as much
- 10 ...Impact on pastimes and recreation/sports commitments
- 11 ...Seen advertising ("It's not the drinking, it's how we're drinking")
- 12 ...Not able to meet work/study commitments
- 13 ...Just don't go out as much anymore
- 14 ...My friends or family are drinking are less
- 15 ...It's become easier to say 'no'/less pressure to drink
- 96 ...Other **[SPECIFY]**
- 98 ...Don't know ;E
- 99 ...Refused ;E

Q45 **If Q33=3 go to Q59**

Still thinking about the last occasion you were drinking alcohol. Did anyone else you were with have too much to drink, or get drunk?

- 1Yes
- 2No
- 3No, I was drinking alone **go to Q59**
- 98 ...Don't know

Q46 **If Q45=1 ask, otherwise skip to Q50** Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q47 **If Q46=1 ask, otherwise skip to Q50** Did you ...? **Read. Code many**

- 1Suggest they slow down their drinking
- 2Suggest they stop drinking
- 3Take their drink away
- 4Offer them water or food
- 5Offer to take them home
- 6Arrange for them to get home
- 7Offer a place for them to sleep
- 96 ...Other ****Do not read** ;E**
- 97 ...None of the above ****Do not read** ;E**
- 98 ...Don't know ****Do not read** ;E**

Q48 **If Q47=97/98 skip to Q50, otherwise ask** And did you do this...? **Read**

- 1Once they'd already had too much to drink?
- 2or before they got to that stage
- 98 ...Don't know ****Do not read****

Q49 Did they take this help or advice?

- 1Yes
- 2No
- 98 ...Don't know

NON-DRINKERS' BEHAVIOUR AROUND DRINKERS

Q50 If Q5=97/98 ask, otherwise skip to Q59

Have you ever been a drinker?

- 1Yes
- 2No
- 98 ...Don't know

Q50a Are there any particular reasons why you are [now] a non-drinker? **Code first mentioned in Col A**

Q50b Anything else? **Code all mentioned in Col B**

	A Q50a	B Q50b
a. Health-related reasons (e.g. physical and mental well-being)	1,	1,
b. Age (i.e. too old to drink)	2,	2,
c. Family commitments	3,	3,
d. Work commitments	4,	4,
e. Study commitments	5,	5,
f. Religious reasons	6,	6,
g. Bad experiences in the past (e.g. arguments and fights, unwanted sexual encounters)	7,	7,
h. Cost and financial pressure	8,	8,
i. Don't like the taste/way it makes me feel	9,	9,
j. To help my friends who drink (e.g. be a sober driver)	10,	10,
k. To be a good role model to others	11,	11,
l. Had a drinking problem	12	12
m. Have seen the negative effects alcohol can have	13	13
n. Not interested/it's not a part of my life	14,	14,
o. Other Specify	96,	96,
p. None/No reasons	97 ;E	97 ;E
q. Don't know	98 ;E	98 ;E

Q51 Thinking about the last occasion you were with other people who were drinking, was it ...

Read

- 1Dinner or lunch
- 2A BBQ
- 3Someone's birthday
- 4Some other party or celebration
- 5After work drinks
- 6Or no particular occasion?
- 95 ...Other **Specify** ****Do not read****
- 97 ...Have never been to an occasion where other people were drinking ****Do not read****
- 98 ...Don't know ****Do not read****
- 99 ...Refused ****Do not read****

Q51a About how long ago was this?

- 1Within the past four weeks
- 21-2 months ago
- 33-4 months ago
- 45-6 months ago
- 57-12 months ago
- 6More than a year ago
- 98 ...Don't know/can't remember ****Do not read****

Q52 **If Q51=97 skip to Q59, otherwise ask** And where were you?

If "out and about" or similar mentioned, prompt: By this do you mean at various drinking places, or literally "out and about", for example on the street, or in a park?

- 1My home
- 2Family member / relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 98 ...Don't know

Q53 Before this occasion, did you personally do any of the following? **Read. Code many**

- 1Say you would be the sober driver
- 2Discuss not drinking too much with others
- 3Tell others that you'd help them if they drank too much
- 4Tell others when you would step in to help them if they drank too much
- 96 ...Other ****Do not read****
- 97 ...None of the above ****Do not read****
- 98 ...Don't know ****Do not read****

Q54 Did anyone you were with have too much to drink, or get drunk, on that occasion?

- 1Yes
- 2No
- 98 ...Don't know

Q55 **If Q54=1 ask, otherwise skip to Q59** Did you suggest or try to stop them from having too much to drink, or did you help keep them safe when they were drunk?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q56 **If Q55=1 ask, otherwise skip to Q59** Did you ...? **Read. Code many**

- 1Suggest they slow down their drinking
- 2Suggest they stop drinking
- 3Take their drink away
- 4Offer them water or food
- 5Offer to take them home
- 6Arrange for them to get home
- 7Offer a place for them to sleep
- 96 ...Other **Specify** ****Do not read**** ;E
- 98 ...Don't know ****Do not read**** ;E

Q57 **If Q56=98 skip to Q59, otherwise ask** And did you do this...? **Read**

- 1Once they'd already had too much to drink?

2or before they got to that stage
98 ...Don't know ****Do not read****

Q58 Did they take this help or advice?

1Yes
2No
98 ...Don't know

Q58a What, if any, effects did the people you were **with** experience as a result of the alcohol they drank that day? **Probe to no. Code many**

	Q38
a. Short term effects of drinking (e.g. loss of memory, vomiting, or hangovers)	1,
b. They did something embarrassing or humiliating	2,
c. They had an argument	3,
d. They hurt themselves (e.g. tripping, accidental harm)	4,
e. They got into a fight (violence / aggression)	5,
f. They spent too much on alcohol	6,
g. They put themselves in an unsafe situation	7,
h. Drink driving	8,
i. They were pressured from the people they were with (e.g. being forced to drink, smoke, do drugs, etc.)	9,
j. Got into a regrettable sexual encounter	10,
k. Negative effects on their family relationships or children	11,
l. They weren't able to meet family responsibilities	12,
m. They weren't able to meet work commitments (e.g. called in sick)	13,
s. Not able to meet study commitments	14,
n. Positive effects (laughter, good feeling, comradeship, etc.)	15,
o. Other Specify	96,
p. None	97 ;E
q. Don't know	98 ;E

OPINIONS ABOUT DRINKING AND DRUNKENNESS

Q59 I will now read you some statements that other people have made about alcohol and drinking. As I read each statement out, can you tell me if you agree or disagree with each statement. **RD. Read**

Prompt: Is that “strongly” agree/disagree or just agree/disagree?

Read if necessary: “Harm” can mean whatever you think it might be, and be of any type or in any situation.

	Strongly disagree		Neither disagree nor agree		Strongly agree	DK	Ref
a. It's OK to get drunk, as long as it's not everyday	1	2	3	4	5	98	99
b. Talking honestly to friends whose drinking is getting out of hand is important for people to do	1	2	3	4	5	98	99
c. Drunkenness is acceptable in some situations	1	2	3	4	5	98	99
d. Skip if non-drinker: I am more likely to cause serious harm to <u>myself</u> if I get drunk	1	2	3	4	5	98	99
e. Skip if non-drinker: I am more likely to cause serious harm to <u>other people</u> if I get drunk	1	2	3	4	5	98	99
f. My friends and family would listen to me if I suggested they cut back on their drinking	1	2	3	4	5	98	99
g. Skip if non-drinker: It's OK for my friends and family to talk to me about my drinking if they're concerned about it	1	2	3	4	5	98	99

Q60 **If Q59c=4-5 ask, otherwise skip to Q61** Where, if anywhere, do you personally believe it is acceptable to be drunk? **Code many. Probe to no**

- 1At home
- 2Family member / relative's house
- 3Friend's house
- 4Pub/bar
- 5Café or restaurant
- 6Dance club/nightclub
- 7Sports club
- 8At work
- 9Marae
- 10 ...Out and about (on the street, parks, malls, etc.)
- 11 ...Driving around
- 96 ...Other **Specify**
- 97 ...No where ;E
- 98 ...Don't know ;E

ATTITUDES ABOUT NEW ZEALAND'S DRINKING PROBLEM

Q61 Do you agree or disagree with the statement that New Zealand has a “drinking problem”?

PROMPT: Is that strongly agree/disagree or just agree/disagree?

- 1Strongly disagree
- 2Disagree
- 3Neither agree nor disagree
- 4Agree
- 5Strongly agree
- 98 ...Don't know

Q62 **If Q61=4-5 ask, otherwise skip to Q64** How serious would you say this problem is? Would you say it is ... **Read**

- 1New Zealand's most serious problem
- 2One of the most serious
- 3One of many problems
- 4Really only a minor problem
- 98 ...Don't know ****Do not read****

Q62a And what about the local area or community in which you live? Would you say it is ... **Read**

- 1The most serious problem
- 2One of the most serious problems
- 3One of many problems
- 4Really only a minor problem
- 98 ...Don't know ****Do not read****

Q63 In your own words, what do you think New Zealand's “drinking problem” is about? **Code first mentioned**

Q63a Anything else? **Code many**

	First mentioned	Others mentioned
Binge drinking or the way people drink (including alcoholism)	1	1
Youth or young people's drinking	2	2
Image and attitudes to drinking (e.g. in media or culture)	3	3
Accessibility and enforcement (e.g. outlets, opening hours, price, penalties, policing)	4	4
Older people/Parents (including setting an example or education)	5	5
Behaviour when drinking (e.g. violence, crime, anti-social behaviour)	6	6
Drinking age	7	7
Other Specify	96	96
Nothing else/no others	///	97
Don't know ;E	98 Q64	98

CLASSIFICATION QUESTIONS

Q64 Now just to finish off, I would like to ask some questions about you, to help make sure that we have spoken to a wide range of different people. First of all, are you married or living with a partner? **Note to interviewer:** This includes civil unions and de facto relationships.

- 1Yes
- 2No
- 99 ...Refused

Q65 Thinking about your total annual income from all sources. That is, before tax and for the 12 months ending today. Is your [and your partner's combined] annual income less than \$50,000?

- 1Yes
- 2No
- 99 ...Refused

Q65a **If Q65=1, ask else go to Q66:** Which of the following income bands does it come into? **Read**

- 1Less than \$10,000
- 2At least \$10,000 but less than \$20,000
- 3At least \$20,000 but less than \$30,000
- 4At least \$30,000 but less than \$50,000
- 97 ...Zero income *****DO NOT READ*****
- 98 ...Don't know *****DO NOT READ*****
- 99 ...Refused *****DO NOT READ*****

Q65b Is a Government benefit your household's main source of income?

- 1Yes
- 2No
- 98 ...Don't know
- 99 ...Refused

Q66 **Q65=2 ask:** Which of the following income bands does your combined annual income come into? **Read**

- 1At least \$50,000 but less than \$70,000
- 2At least \$70,000 but less than \$100,000
- 3At least \$100,000 but less than \$120,000
- 4At least \$120,000 but less than \$140,000
- 5At least \$140,000 but less than \$160,000
- 6\$160,000 or more
- 98 ...Don't know *****DO NOT READ*****
- 99 ...Refused *****DO NOT READ*****

Q67 I will now read out a list of terms people sometimes use to describe how they think of themselves... **Read list to end without pausing.** As I read the list again, please say 'yes' when you hear the option that best describes how you think of yourself **Read list again, but this time pause briefly after each option.**

If necessary: Statistics New Zealand was going to include this and similar questions in the Census last year. It is encouraging all Government departments to do the same in any surveys they complete.

- 1Heterosexual or straight
- 2Gay or lesbian
- 3Bisexual
- 4Other ****Do not read****
- 99 ...Refused ****Do not read****

Note to interviewer: Do not force the respondent to provide an answer.

Q68 Which of these best describes where you live? **Read**

- 1A rural area or small town (under 10,000 people)
- 2Or a medium-sized town or larger with more than 10,000 people
- 98 ...Don't know ****Do not read****

Q68a In which of the following areas do you live? **Read**

- 1Northland
- 2Auckland
- 3Waikato
- 4Bay of Plenty
- 5Gisborne
- 6Hawke's Bay
- 7Taranaki
- 8Manawatu-Wanganui
- 9Wellington-Wairarapa
- 10 ...Tasman
- 11 ...Nelson
- 12 ...Marlborough
- 13 ...West Coast
- 14 ...Canterbury
- 15 ...Otago
- 16 ...Southland
- 98 ...Don't know *****DO NOT READ*****

Q69 And are there any children in your household that are...? **Read. Code many**

- 1Under 5 years of age
- 25-12
- 313-15
- 416-17
- 97 ...Nobody under 18 years in household ****Do not read****
- 99 ...Refused ****Do not read****

Q69a In your opinion, how old should someone be before they are allowed to drink at home, under the guidance of their parents or another responsible adult?

- 1Younger than 12 years old
- 212 years old
- 313 years old
- 414 years old
- 515 years old
- 616 years old
- 717 years old
- 818 years old
- 919 years old
- 10 ...20 years old or more
- 97 ...People shouldn't drink at all (at any age)
- 98 ...Don't know

Q69b **If Q69a=97 go to Q65** And how old should they be before they can drink at places other than home?

- 1Younger than 12 years old
- 212 years old
- 313 years old
- 414 years old
- 515 years old
- 616 years old
- 717 years old
- 818 years old
- 919 years old
- 10 ...20 years old or more
- 97 ...People shouldn't drink at all (at any age)
- 98 ...Don't know

Closing Questions

Q70 Do you have any other comments you'd like to make about the subject of this interview?

- 1Comments **Specify**
- 2No

Q71 May I please have your name in case my supervisor needs to check on the quality of this interview? **Record first and last name**

Q72 **Skip if Loc=4 (recruited):** And can I just confirm that you are the youngest/oldest/*male/female* in the household who is 18 years or over? **Code "Yes" if all three conditiond are confirmed. If answer to any element is "No", code No.**

1.Yes
2.No
98. ..Don't Know****Do not read****
99. ..Refused****Do not read****

Those are all the questions I have. Thank you very much for your help. My name is **Q01V** from Research New Zealand. If you have enquiries about this survey, please ring the Project Manager, Hayley Stirling on our toll-free number: 0800 500 168. (Wellington respondents 462 4423).