

HPA Attitudes and Behaviour towards Alcohol Survey 2015/16

Questionnaire

December 2016

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INTRODUCTION

The Health Promotion Agency's (HPA's) Attitudes and Behaviour towards Alcohol Survey (ABAS) provides information on attitudes and behaviour of New Zealanders aged 15-years and over in relation to alcohol. The survey focuses on behaviour in the previous month and on the last drinking occasion, and includes a range of questions on attitudes and opinions towards alcohol. Results of the survey are used to inform HPA's alcohol-related activities.

The 2015/16 ABAS was a national survey undertaken by UMR Research Limited using Computer Assisted Telephone Interviewing (CATI). The survey was conducted between November 2015 and February 2016. The survey questionnaire included eleven sections (A-K):

Section A: Screening questions

Section B: Drinking behaviour

Section C: The last drinking occasion

Section D: Drinking before occasion

Section E: Drinking after occasion

Section F: Last occasion context and consequences

Section G: Non-drinkers

Section H: Adult purchasing of alcohol

Section I: Alcohol law and social supply

Section J: Opinions and attitudes about alcohol

Section K: Demographics

The survey questionnaire was designed by the HPA Research Unit with input from UMR Research Limited. The survey questions were sourced from and informed by prior ABAS surveys, the questionnaire content of other New Zealand and international alcohol survey questionnaires, cognitive testing, and alcohol-related topics relevant to current HPA programmes. The 2015/16 ABAS was approved by the New Zealand Ethics Committee.

Information on the 2015/16 survey and prior surveys, including methodology reports, questionnaires, and results and analyses, can be found at <http://www.alcohol.org.nz/resources-research/alcohol-research>

ATTITUDES AND BEHAVIOUR TOWARDS ALCOHOL SURVEY 2015/16 QUESTIONNAIRE

INTRODUCTION

Good morning/afternoon/evening, my name is [Interviewer Name] from UMR Research in Auckland. We are conducting a survey on behalf of the Health Promotion Agency. They are a government agency tasked with promoting healthy living for all New Zealanders. The Health Promotion Agency has asked us to telephone people throughout the country and ask a range of questions about people's attitudes and behaviour towards alcohol. By taking part in this survey, you will help ensure that accurate information is used to develop practical ways to benefit all New Zealanders.

The survey is voluntary and will take around 20-25 minutes. It is completely confidential, and nobody who takes part will be identified in any reporting.

May I speak to the youngest [male/female] in your household aged 15 years and over.

We would really appreciate you taking part.

Are you willing to take part in the survey? [Yes/No]

[If person refuses to take part, then terminate and read thank you script]

[If person is available and agrees, then ask "Is now a good time?"]

[If person not available at this time, ask to make a time to call back]

[If person available and agrees GO TO INTRO below]

INTRO

Thank you for agreeing to take part in this survey.

You do not have to answer every question, and you can stop the interview at anytime. There are no right or wrong answers - we just ask about what you think. All answers are completely confidential and no information that could identify you will be used in any reporting.

You are welcome to ask questions at any time.

If anything in this survey raises questions or concerns, I can give you details of who to contact for information.

At the end of the survey I can provide you with contact information to find out more about the survey and the Health Promotion Agency.

GO TO SECTION A

SECTION A: SCREENING

A1 [INTERVIEWER: Enter sex of respondent]

- 1 Male
- 2 Female

[IF QUOTA full GO TO EXIT SCRIPT “Thank you for your time but we are looking for a [male/female] to reach our quotas. Would there be a [male/female] I can talk to?”]

A2 Firstly, we need to make sure that we speak to people of all different ages. What age group are you in? Please stop me when I read out the appropriate age group. [READ LIST]

- 1 15-17 years old
- 2 18-19
- 3 20-24
- 4 25-29
- 5 30-34
- 6 35-39
- 7 40-44
- 8 45-49
- 9 50-54
- 10 55-59
- 11 60-64
- 12 65-69
- 13 70-74
- 14 75 Plus
- 99 Refused [Do not read]

[IF F1='[DO NOT READ] Refused' ASK TERMINATE]

[IF QUOTA full GO TO EXIT SCRIPT “Thank you for your time, we have reached our quotas for your area.”]

A3 Which of the following ethnic groups do you belong to? One or several groups may apply to you. [READ LIST] [CODE ALL THAT APPLY]

	[Code Many]
New Zealand European or Pākehā	1
Māori	2
Samoan	3
Cook Island Māori	4
Tongan	5
Niuean	6
Other Pacific Island (i.e. Tokelauan, Fijian)	7
Chinese	8
Indian	9
Other Asian (i.e. Japanese, Korean)	10
Other [Specify]	96
Don't know [Do not read]	98
Refused [Do not read]	99

[IF QUOTA not full GO TO Section B. IF QUOTA 1 is full GO TO EXIT SCRIPT “I'm sorry, but we have already interviewed enough people in these groups. Thank you for your time.”]

[Note that only people in ethnic group=1 (New Zealand European or Pakeha) may be exited.]

SECTION B: DRINKING BEHAVIOUR

B1 Did you drink any alcohol in the last four weeks? [READ LIST]

[Interviewer Note: drinking alcohol means more than a sip if queried]

[If NO check if non –drinker or just no alcohol in the last 4 weeks]

[Interviewer Probe if required]

- 1 Yes
- 2 No – I do drink but haven't in the last four weeks
- 3 No – I'm a non-drinker
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF B1 = 1 GO TO B3

IF B1 = 2 GO TO B2

IF B1 = 3 GO TO Section G Non Drinkers Module

B2 Have you had a drink containing alcohol in the last year?

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF B2 = 1 GO TO B8

IF B2 = 2 GO TO Section G Non Drinkers Module

IF B2 = (98 or 99) "Thank you for your time, this is the end of the survey"

B3 Thinking about the last four weeks, on how many days did you have an alcoholic drink of any kind? [If don't know - a guess is OK] [Record number of days or range]

Code number of days [1 - 28]

Code range if provided [e.g. 1-2 times per week, 3-4 times per week, 5-6 times per week]

- 98 Don't know [Do not read]
- 99 Refused [Do not read]

[Interviewer Note – for B4A or B4B if respondent queries what is meant by a drink, explain ... this will be different for each person; we just want your own personal estimate.]

IF 15 – 17 YEARS OLD ASK B4A about 5 or more drinks

B4A How many times in the last four weeks have you had 5 or more drinks of alcohol on any one occasion? [Code number of times] [Response should be no greater than response in B3]

Code number of times [0 ..]

Code range if provided [e.g. 1-2 times per week, 3-4 times per week, 5-6 times per week]

- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF 18 YEARS + ASK B4B about 7 or more drinks

B4B How many times in the last four weeks have you had 7 or more drinks of alcohol on any one occasion? [Code number of times] [Response should be no greater than response in B3]

Code number of times [0 ..]

Code range if provided [e.g. 1-2 times per week, 3-4 times per week, 5-6 times per week]

98 Don't know [Do not read]

99 Refused [Do not read]

ASK ALL DRINKERS WITHIN LAST MONTH (YES AT B1)

[Interviewer Note – if respondent is hesitant to answer B5A, remind them ... remember all your answers are confidential and nobody who takes part will be identified in any reporting.]

B5A And still thinking about the last 4 weeks have you personally experienced any of the following from drinking alcohol? [READ LIST] [YES, NO, DON'T KNOW RESPONSE LIST]

1 Felt good, happy or relaxed

2 Did some interesting things you might not normally have done

3 Had too much to drink on an occasion

4 Was able to de-stress, wind down

5 Got drunk or intoxicated i.e. light-headed, slurred speech, unsteady, blurred vision

6 Spent too much money on alcohol

7 Met new friends or people

8 Failed to meet family, work or study commitments or responsibilities

9 Felt more confident

10 Did something embarrassing that you later regretted

11 Injured yourself accidentally (i.e. tripped over, accidental harm)

12 Got into a fight (violence or aggression)

13 Felt unsafe or putting yourself into a position where you felt unsafe or uncomfortable

14 Drove a vehicle while being unsure how much you were under the influence of alcohol

15 Got into a regrettable sexual encounter [ONLY ASK IF 18+ years old]

B5B And were there any other experiences over the last four weeks from drinking alcohol? [Code verbatim response]

B6 Now, thinking about your drinking over the last 12 months, has your drinking in the last four weeks been more than usual, less than usual or about the same as usual? [DO NOT READ]

1 More than usual

2 Less than usual

3 About the same

98 Don't know

99 Refused

I am now going to read you some statements people have made about their drinking. Can you please tell me, yes or no, if the following statements describe you at all.

[Interviewer Note – For B7, B8 and B9, repeat wording and slowly re-read / repeat the statement if respondent is hesitant or confused]

B7 If I go too long without drinking, I just can't function right, and I know I will have to drink just to feel normal again ... [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

IF B7 = (1 or 98 or 99) GO TO B10 OTHERWISE GO TO B8

B8 If I go too long without drinking, the desire for a drink becomes so strong that it is hard to ignore and it interrupts my thinking ... [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

IF B8 = (1 or 98 or 99) GO TO B10 OTHERWISE GO TO B9

B9 If I go too long without drinking, the first thing I will notice is a mild desire to drink that I can ignore ... [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

B10 Compared to this time last year, would you say you are now drinking more alcohol, less alcohol or about the same amount of alcohol? [DO NOT READ]

- 1 More
- 2 Less
- 3 About the same
- 98 Don't know
- 99 Refused

ASK ALL DRINKERS (YES AT B1 OR YES AT B2)

B11 About how old were you when you started drinking more than an occasional sip of alcohol? [DO NOT READ]

- 1 Younger than 12 years old
- 2 12 years
- 3 13 years
- 4 14 years
- 5 15 years
- 6 16 years
- 7 17 years
- 8 18 years
- 9 19 years
- 10 20 years
- 11 21-24 years
- 12 Older than 25 years
- 98 Don't know
- 99 Refused

SECTION C: THE LAST DRINKING OCCASION

INTRO : We are now going to talk about the last occasion you had two or more drinks.

C1 How long ago did you have two or more drinks of alcohol on any one occasion?

[READ LIST]

- 1 Within the last week
- 2 More than a week ago but less than 2 weeks ago
- 3 More than 2 weeks ago but less than a month ago
- 4 More than 1 month but less than 2 months ago
- 5 More than 2 months but less than 3 months ago
- 6 More than 3 months ago
- 7 Have not drunk more than one drink on an occasion [Do not read]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF C1= (6 or 7 or 98 or 99) GO TO Section H Purchasing Behaviour

IF C1= (1 or 2 or 3 or 4 or 5) GO TO C2

C2 What day of the week did that drinking occasion start; you may have finished drinking the following day? [DO NOT READ]

- 1 Monday
- 2 Tuesday
- 3 Wednesday
- 4 Thursday
- 5 Friday
- 6 Saturday
- 7 Sunday
- 98 Don't know
- 99 Refused

C3 What kind of occasion was it? [For example it may have been a party or bar-b-que or after work drinks, or just because you wanted to relax] [Probe if required: "Was that by yourself (BYS) or with friends?" or, if a night out, "Was that a celebration"] [PRE-CODES] [DO NOT READ] [MULTIPLE RESPONSE]

- 1 Dinner, lunch or breakfast
- 2 A BBQ
- 3 Someone's birthday
- 4 Christmas, New Years
- 5 Wedding or other formal celebration
- 6 Sporting related celebration or after sports party
- 7 Some other party or celebration
- 8 An event (that is, play, opera, music performance, movie)
- 9 Sporting event (that is, watching a game, at a stadium)
- 10 After work drinks
- 11 Catching up with friends or hanging out with friends
- 12 Catching up with family or hanging out with family
- 13 A night out on the town
- 14 Pub crawl
- 15 Relaxing or unwinding
- 16 Letting loose with friends
- 17 Letting loose on my own
- 18 Rewarding myself or doing something special
- 19 To get drunk
- 20 Nothing special/no particular occasion
- 96 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

C4 And, still thinking about this most recent occasion, where were you drinking? You may have been drinking in more than one place, so please tell me all the places you were drinking [PRECODES] [DO NOT READ] [MULTIPLE RESPONSE]

- 1 My home
- 2 Family member or relative's house
- 3 Friend's house
- 4 Pub/bar or hotel
- 5 Sports club
- 6 Cafe or restaurant
- 7 Dance club/nightclub
- 8 At work
- 9 Marae
- 10 Theatres or movies
- 11 Out and about at different drinking spots
- 12 Out and about on the street, car parks, etc.
- 13 Driving around or in vehicle
- 14 A stadium or sports venue (such as. a cricket or rugby match)
- 15 A function centre (other than stadium or sports venue) or hall (can include Community/Church Hall)
- 96 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

C4A Can I just check if you were by yourself or with others? [DO NOT READ]

- 1 By yourself
- 2 With others
- 3 Both by yourself and with other people
- 98 Don't know
- 99 Refused

C5 About how long IN HOURS did this drinking occasion you have described last? That is roughly how long was it from the time you started drinking to the time you stopped drinking? [If don't know a guess is OK] [Code the number where possible] [Code number of hours 1 ..] [Round to nearest whole number]

- 98 Don't know [Do not read]
- 99 Refused [Do not read]

C6 And still thinking about this most recent occasion did you drink? [READ RESPONSE LIST: CODE YES, NO, DON'T KNOW]

- 1 Beer
- 2 Wine or sparkling wine
- 3 RTD's (Ready to Drinks that is, Archers, KGB, Vodka Cruiser, Tattoos, Smirnoff Ice, 4 Woodstock & Cola)
- 4 Spirits, whether mixed or straight
- 5 Liqueurs
- 6 Port or Sherry
- 7 Cider
- 8 Any other?

IF C6=8 'Other' SPECIFY C6OTH

C6OTH What other type or types of alcohol did you drink? [Record verbatim response]

IF C6 'YES, BEER' ASK C6A

C6A Which type or types of beer did you drink? [READ LIST] [MULTIPLE RESPONSE]

- 1 Low alcohol
- 2 Ordinary strength beer
- 3 Extra strength beer
- 4 Home brew beer
- 5 Other [Specify]

IF C6A 'Other' SPECIFY C6AOTH

C6AOTH What other type or types of beer did you drink? [DO NOT READ] [Record verbatim response]

IF C6 'YES, SPIRITS' ASK C6B

C6B Which type or types of spirits did you drink? [READ LIST] [MULTIPLE RESPONSE]

- 1 Low strength alcohol spirits (i.e. Mississippi Moonshine, Moscow Light Vodka, Kentucky Gold)
- 2 Full strength alcohol spirits (i.e. Jim Beam, Smirnoff, Gin, 42 Below, Jack Daniels)
- 3 Home brew spirits
- 4 Other [Specify]

ASK ALL

INTRO: We know alcoholic drinks are consumed in a range of different sized containers. For the questions in the following section, please give us your best estimate/guess as to how much you have drunk.

IF C6A. 'LOW ALCOHOL BEER' ASK C7A

C7A On that occasion how many low alcohol beers (that is, about the size of 330ml cans or stubbies) did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml can or stubbie ask them to estimate how many of the 330ml cans they would have had] [Record number of low alcohol beers]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6A. 'ORDINARY STRENGTH BEER' ASK C7B

C7B On that occasion how many ordinary strength beers (that is, about the size of 330ml cans or stubbies) did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml can or stubbie ask them to estimate how many of the 330ml cans they would have had] [Record number of ordinary strength beers]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6A. 'EXTRA STRENGTH BEER' ASK C7C

C7C On that occasion how many extra strength beers (that is, about the size of 330ml cans or stubbies) did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml can or stubbie ask them to estimate how many of the 330ml cans they would have had] [Record number of extra strength beers]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6A. 'HOME BREW BEER' ASK C7D

C7D On that occasion how many home brew beers (that is, about the size of 330ml cans or stubbies) did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml can or stubbie ask them to estimate how many of the 330ml cans they would have had] [Record number of home brew beers]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6A. 'OTHER BEER' ASK C7E

C7E On that occasion how many other types of beers (that is, about the size of 330ml cans or stubbies) did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml can or stubbie ask them to estimate how many of the 330ml cans they would have had] [Record number of other types of beers]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6. 'WINE OR SPARKLING WINES' ASK C7F and C7G

C7F On that occasion how many small glasses of wine or sparkling wine did you have?

[An approximate answer is OK] [Record number of glasses of wines or sparkling wines] [If respondent queries what a small glass of wine is, a normal sized white wine glass about half full]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

C7G How much of a normal size bottle or bottles of wine or sparkling wine would you say that was?

[If respondent wants an idea of how many standard glasses there are in a 750ml bottle of wine, there are approximately 7-8 half-full normal sized glasses] [An approximate answer is OK] [Record portion of bottle or bottles of wines or sparkling wines i.e. 0.5, 0.75, 1 or 1.5]

[record response ...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6. 'RTDS' ASK C7H

C7H On that occasion how many normal sized (that is, about 330ml) RTDs did you have?

[An approximate answer is OK] [If a vessel larger than a 330ml RTD ask them to estimate how many of the 330ml sized they would have had] [Record number of RTDs]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6B. 'LOW STRENGTH ALCOHOL SPIRITS' ASK C7I

C7I On that occasion how many low strength alcohol spirits did you have?

[An approximate answer is OK] [Record number of low strength alcohol spirits]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6B. 'FULL STRENGTH ALCOHOL SPIRITS' ASK C7J

C7J On that occasion how many full strength alcohol spirits did you have?

[An approximate answer is OK] [Record number of full strength alcohol spirits]

[1...]

98 Don't know [Do not read]

99 Refused [Do not read]

IF C6B. 'HOME BREW SPIRITS' ASK C7K

C7K On that occasion how many home brew spirits did you have?
[An approximate answer is OK] [Record number of home brew spirits]
[1...]
98 Don't know [Do not read]
99 Refused [Do not read]

IF C6. 'LIQUEURS' ASK C7L

C7L On that occasion how many liqueurs, did you have?
[An approximate answer is OK] [Record number of liqueurs, ports or sherrys]
[1...]
98 Don't know [Do not read]
99 Refused [Do not read]

IF C6. 'PORT OR SHERRY' ASK C7M

C7M On that occasion how many ports or sherrys did you have?
[An approximate answer is OK] [Record number of liqueurs, ports or sherrys]
[1...]
98 Don't know [Do not read]
99 Refused [Do not read]

IF C6. 'CIDER' ASK C7N

C7N On that occasion how many ciders did you have?
[An approximate answer is OK] [Record number of ciders]
[1...]
98 Don't know [Do not read]
99 Refused [Do not read]

IF C6 'OTHER' ASK C7O

C7O On that occasion how many [Verbatim from C6C] did you have?
[An approximate answer is OK] [Record number of 'other' drinks]
[1...]
98 Don't know [Do not read]
99 Refused [Do not read]

SECTION D: DRINKING BEFORE OCCASION

D1 Can I just check, for the drinking occasion you have just described, where you were at [List all places mentioned in C4], did you drink any alcohol BEFORE these places?

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF THEY DRANK BEFORE THIS DRINKING OCCASION [D1 = YES] ASK D2

IF D1 = NO GO TO Section E-Post-Occasion Drinking

D2 And where were you drinking beforehand? [PRECODES] [DO NOT READ] [MULTIPLE RESPONSE]

- 1 My home
- 2 Family member or relative's house
- 3 Friend's house
- 4 Pub/bar or hotel
- 5 Sports club
- 6 Cafe or restaurant
- 7 Dance club/nightclub
- 8 At work
- 9 Marae
- 10 Theatres or movies
- 11 Out and about at different drinking spots
- 12 Out and about on the street, car parks, etc.
- 13 Driving around or in vehicle
- 14 A stadium or sports venue (such as, a cricket or rugby match)
- 15 A function centre (other than stadium or sports venue) or hall (can include Community/Church Hall)
- 16 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

D3 Were you with any of the following? [READ LIST] [MULTIPLE RESPONSE]

- 1 Friends
- 2 Family
- 3 Work colleagues
- 4 On my own
- 5 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

D4 How many alcoholic drinks did you have in total? [At all the locations mentioned in D2 above] [Rough estimate is fine]

Code number of drinks [1 ..]

- 98 Don't know
- 99 Refused

SECTION E: POST-OCCASION DRINKING

E1 Can I just check, for the drinking occasion you have just described, where you were at [List all places mentioned in C4], did you drink any alcohol AFTER these places?

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF E1 = 1 ASK E2

IF E1 = 2 GO TO Section F Context and Consequences

E2 And where did you drink AFTER this occasion? [PRECODES - DO NOT READ] [MULTIPLE RESPONSE] [IF MULTIPLE, ENTER THE PRE-CODE NUMBERS INTO OTHER SPECIFY] [If went to the same type of place multiple times, that is, multiple pubs/bars, record as one entry for that kind of place]

- 1 My home
- 2 Family member or relative's house
- 3 Friend's house
- 4 Pub/bar or hotel
- 5 Sports club
- 6 Cafe or restaurant
- 7 Dance club/nightclub
- 8 At work
- 9 Marae
- 10 Theatres or movies
- 11 Out and about at different drinking spots
- 12 Out and about on the street, carpark, etc.
- 13 Driving around or in vehicle
- 14 A stadium or sports venue (such as, a cricket or rugby match)
- 15 A function centre (other than stadium or sports venue) or hall (can include Community/Church Hall)
- 96 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

E3 Were you with any of the following? [READ LIST] [MULTIPLE RESPONSE]

- 1 Friends
- 2 Family
- 3 Work colleagues
- 4 On my own
- 5 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

E4 How many alcoholic drinks did you have in total? [Rough estimate is fine]

Code number of drinks [1 ..]

- 98 Don't know [Do not read]
- 99 Refused [Do not read]

SECTION F: LAST OCCASION – CONTEXT AND CONSEQUENCES

IF D1 = ‘Yes’ or E1 = ‘Yes’ THEN “Now thinking about the whole occasion you have just described” OTHERWISE “Now thinking about this occasion you have just described”

[INTERVIEWER – If respondent asks what is meant by whole occasion explain “This includes the most recent drinking occasion we were talking about and anywhere you drank before or after that occasion”]

F1 Considering what you drank on this occasion, was this a normal amount for you?

[If no, ask if less or more than usual?]

- 1 Yes – this is normal
- 2 No – this is less than I usually drink
- 3 No – this is more than I usually drink
- 98 Don’t know [Do not read]
- 99 Refused [Do not read]

F2 And did you personally experience any of the following during or after this drinking occasion?

[READ LIST] [YES, NO, DON’T KNOW RESPONSE LIST]

- 1 Felt good, happy or relaxed
- 2 Did some interesting things you might not normally have done
- 3 Had too much to drink on an occasion
- 4 Was able to de-stress, wind down
- 5 Got drunk or intoxicated i.e. light-headed, slurred speech, unsteady, blurred vision
- 6 Spent too much money on alcohol
- 7 Met new friends or people
- 8 Failed to meet family, work or study commitments or responsibilities
- 9 Felt more confident
- 10 Did something embarrassing that you later regretted
- 11 Injured yourself accidentally (i.e. tripped over, accidental harm)
- 12 Got into a fight (violence or aggression)
- 13 Felt unsafe or putting yourself into a position where you felt unsafe or uncomfortable
- 14 Drove a vehicle while being unsure how much you were under the influence of alcohol
- 15 Got into a regrettable sexual encounter [ONLY ASK IF 18+ years old]

F3 And were there any other experiences from drinking alcohol on this occasion?

[Code verbatim response]

IF C4A = (2 or 3) (Drinking with others) ASK F4

IF C4A = 1 (Drinking by yourself) or DON’T KNOW or REFUSED GO TO F5

F4 Did anyone you were with have too much to drink? [DO NOT READ]

- 1 Yes
- 2 No
- 3 I was on my own
- 98 Don’t know
- 99 Refused

F5 In your opinion, did you get drunk on this occasion? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

IF F5 = (2 or 98 or 99) GOTO F7

F6 And did you plan do this? [If necessary, "get drunk"] [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

F7 In your opinion, did you have too much to drink on this occasion? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

F8 After that drinking occasion, did you do any of the following? [READ LIST] [YES/ NO MULTIPLE RESPONSE]

- 1 Think about how you drink?
- 2 Think about cutting back how much you drink?
- 3 Decide to drink more water or eat more food when drinking alcohol?
- 4 Decide to drink less
- 5 Other [Specify]
- 6 None of the above [Do not read]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF F8(2) = YES [Thinking about cutting back on how much you drink] GO TO F10

F9 Can I just check, in the last 12 months have you thought about cutting back on how much you drink?

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

F10 and in the last 12 months ...? [READ]

	Yes	No	Don't know [Do not read]	Refused [Do not read]
Have you looked or asked for advice, information or help on how to cut back on your drinking?	1	2	98	99
Has anyone given you any advice, information or help on how to cut back on your drinking?	1	2	98	99

GO TO Section H Adult purchasing alcohol – Module

Go to section h

SECTION G: NON-DRINKERS – MODULE

G1 How long have you not been consuming alcohol? [PRECODES] [DO NOT READ] [SINGLE RESPONSE]

- 1 Within the last month
- 2 More than a month but less than 6 months ago
- 3 More than 6 months but less than 12 months ago
- 4 More than 12 months but less than 2 years ago
- 5 More than 2 years ago
- 6 I have always been a non-drinker
- 98 Don't know
- 99 Refused

G2 Are there any reasons why you don't drink alcohol? [If necessary, and they are?] [PRECODES] [DO NOT READ] [MULTIPLE RESPONSE]

	Reasons [Code many]
Health-related reasons (such as, physical and mental well-being, weight, diabetes, on medication)	1
Pregnancy	2
Family reasons or commitments	3
Work reasons or commitments	4
Study reasons or commitments	5
Sporting reasons or commitments	6
Religious	7
Social reasons (such as, believe in moderation, concerns about drinking or harms from drinking)	8
To be a good role model to others	9
Bad experiences in the past	10
Had a drinking problem	11
Have seen the negative effects alcohol can have	12
Not interested / it is not a part of my life	13
Cost or financial reasons	14
Don't like the taste/way it makes me feel	15
To help my friends who drink (such as, sober driver)	16
Adult/parent pressure	17
Peer pressure	18
Part of a specific charity/promotion (such as, to not drink alcohol for a while)	19
Other [Specify]	20
No reasons provided	97
Don't know	98
Refused	99

G3 Do you feel supported in your choice not to drink alcohol? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

SECTION H: ADULT PURCHASING ALCOHOL – MODULE

IF PERSON IS 15-17 YEARS OLD GO TO H1 OTHERWISE GO TO H2

H1 **How do you usually get the alcohol that you drink?** [PRECODES] [DO NOT READ] [MULTIPLE RESPONSE] [For friends/siblings/friend's siblings and partner/husband/wife prompt for whether they are under or over 18 years old] [Code many] [Probe – anyone else to no]

[If respondent mentions a purchasing outlet e.g. a supermarket, explain ... we will be asking where you buy your alcohol from later. First we want to know how you get it or if someone else gives it to you.]

- 1 I buy it myself
- 2 From my partner/husband/wife – 18 and over
- 3 From my partner/husband/wife – under 18
- 4 From my boyfriend/girlfriend (i.e. partner) – 18 and over
- 5 From my boyfriend/girlfriend (i.e. partner) – under 18
- 6 From friends 18 and over
- 7 From friends under 18
- 8 From a brother or sister 18 and over
- 9 From a brother or sister under 18
- 10 From a friend's brother or sister 18 and over
- 11 From a friend's brother or sister under 18
- 12 Parents buy it for me
- 13 Parents give it to me
- 14 From other family/whanau
- 15 From a friend's parent(s)
- 16 From another adult I know
- 17 From a stranger
- 18 From a stranger who has purchased alcohol for me with my money
- 19 I get it from home with my parents' permission
- 20 I take it from home without my parents' permission
- 21 I steal it
- 22 Other [Specify]
- 98 Don't know
- 99 Refused

IF H1 > 1 (i.e. did not buy it myself) GO TO Section I: Alcohol Law and Social Supply - Module

IF H1 = 1 GO TO H2C

IF Non-drinker B1=3 (No, I'm a non-drinker) or B2=2 (No) ASK H2A

IF C1 = (1 or 2 or 3 or 4 or 5) (answered last occasion section) ASK H2B

OTHERWISE GO TO H2D

H2A **While you are not drinking alcohol yourself, have you purchased any alcohol at any time over the last 4 weeks?** [If don't know a guess is OK]

- 3 Yes
- 4 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF H2A = 1 GO TO H3

IF H2A = (2 or 98 or 99) GO TO Section I: Alcohol Law and Social Supply - Module

H2B You have told us a lot about the last time you drank alcohol. I am now going to ask some questions about your purchase of alcohol. Have you purchased any alcohol at any time over the last 4 weeks? [If don't know a guess is OK]

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF H2B = 1 GO TO H3

IF H2A = (2 or 98 or 99) GO TO Section I: Alcohol Law and Social Supply - Module

H2C You mentioned that you buy alcohol yourself. Have you purchased any alcohol at any time over the last 4 weeks? [If don't know a guess is OK]

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF H2C = 1 GO TO H3

IF H2C = (2 or 98 or 99) GO TO Section I: Alcohol Law and Social Supply - Module

H2D I am now going to ask some questions about your purchase of alcohol. Have you purchased any alcohol at any time over the last 4 weeks? [If don't know a guess is OK]

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF H2D = 1 GO TO H3

IF H2D = (2 or 98 or 99) GO TO Section I: Alcohol Law and Social Supply - Module

H3 Thinking about where you have bought your alcohol from in the last four weeks, have you purchased from: [READ LIST] [YES/NO MULTIPLE RESPONSE LIST]

- 1 Supermarket
- 2 Dairy/ convenience store
- 3 Grocery store [sort of like a general store; generally larger than a dairy/convenience store]
- 4 Hotel
- 5 Bottle or liquor store
- 6 Bar/Nightclub
- 7 Restaurant/Cafe
- 8 A vineyard
- 9 Speciality store
- 10 Sports club
- 11 RSA/Workingman's/Cosmopolitan Club
- 12 Duty Free
- 13 Boutique brewery
- 14 Anywhere else [Always ask last]

IF H3(15) = Yes ASK H3A OTHERWISE GO TO H4

H3A Where was that?
[Record verbatim response]

H4 In the last four weeks, were any of your alcohol purchases ONLINE OR BY MAIL ORDER or similar methods? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

If respondent mentions only one purchasing outlet at H3 GO TO H7

If respondent mentions two purchasing outlets at H3 GO TO H5

If respondent mentions more than two purchasing outlets at H3 GO TO H5a

H5 Now out of the two locations you have just mentioned [List two H3 places] where you purchased alcohol from in the last FOUR weeks, which one would you spend the most money buying alcohol from?

- 1 Supermarket
- 2 Dairy/ convenience store
- 3 Grocery store [sort of like a general store; generally larger than a dairy/convenience store]
- 4 Hotel
- 5 Bottle or liquor store
- 6 Bar/Nightclub
- 7 Restaurant/Cafe
- 8 A vineyard
- 9 Speciality store
- 10 Sports club
- 11 RSA/Workingman's/Cosmopolitan Club
- 12 Duty Free
- 13 Boutique Brewer
- 14 Anywhere else [Always ask last] [Code Verbatim response]

GO TO H7

H5a Now out of all the places you have just mentioned purchasing alcohol from in the last FOUR weeks [List all H3 places mentioned], which two would you spend the most money buying alcohol from.

Response 1 [Code one]

- 1 Supermarket
- 2 Dairy/ convenience store
- 3 Grocery store [sort of like a general store; generally larger than a dairy/convenience store]
- 4 Hotel
- 5 Bottle or liquor store
- 6 Bar/Nightclub
- 7 Restaurant/Cafe
- 8 A vineyard
- 9 Speciality store
- 10 Sports club
- 11 RSA/Workingman's/Cosmopolitan Club
- 12 Duty Free
- 13 Boutique Brewery
- 14 Other [Always ask last] [Code Verbatim response]

Response 2 [Code one]

- 1 Supermarket
- 2 Dairy/ convenience store
- 3 Grocery store [sort of like a general store; generally larger than a dairy/convenience store]
- 4 Hotel
- 5 Bottle or liquor store
- 6 Bar/Nightclub
- 7 Restaurant/Cafe
- 8 A vineyard
- 9 Speciality store
- 10 Sports club
- 11 RSA/Workingman's/Cosmopolitan Club
- 12 Duty Free
- 13 Boutique Brewery
- 14 Other [Always ask last] [Code Verbatim response]

H6 Of those two places [H5 response 1, H5 response 2] which would you spend the most money buying alcohol at? [Code one]

- 1 Supermarket
- 2 Dairy/ convenience store
- 3 Grocery store [sort of like a general store; generally larger than a dairy/convenience store]
- 4 Hotel
- 5 Bottle or liquor store
- 6 Bar/Nightclub
- 7 Restaurant/Cafe
- 8 A vineyard
- 9 Speciality store
- 10 Sports club
- 11 RSA/Workingman's/Cosmopolitan Club
- 12 Duty Free
- 13 Boutique brewery
- 14 Other [Always ask last] [Code Verbatim response]

H7 Was there an event or occasion in the last FOUR weeks that encouraged you to buy more alcohol than usual? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

If A2=1 (if aged 15-17 years) GO TO Section I: Alcohol Law and Social Supply – Module

H8 Have you given alcohol to or purchased alcohol for anyone under 18 years of age in the last FOUR weeks? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

SECTION I: ALCOHOL LAW AND SOCIAL SUPPLY – MODULE

INTRO I am now going to ask for your opinion on what age people should be allowed to drink.

I1 In your opinion how old should someone be before they are allowed to drink at home or a restaurant, **UNDER THE SUPERVISION** of their parents or another responsible adult?

- 1 Younger than 10 years old
- 2 10-11 years
- 3 12 years
- 4 13 years
- 5 14 years
- 6 15 years
- 7 16 years
- 8 17 years
- 9 18 years
- 10 19 years
- 11 20 years old or more
- 97 People shouldn't drink at all (at any age)
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF I1 = 97 GO TO I3

I2 And how old should someone be before they can drink at licensed premises such as pubs/bars?

- 1 Younger than 10 years old
- 2 10-11 years
- 3 12 years
- 4 13 years
- 5 14 years
- 6 15 years
- 7 16 years
- 8 17 years
- 9 18 years
- 10 19 years
- 11 20 years old or more
- 97 People shouldn't drink at all (at any age)
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

I3 The government has made decisions and introduced new laws to do with the sale and supply and consumption of alcohol. Can you describe any recent changes or decisions? [PRECODES] [DO NOT READ] [MULTIPLE RESPONSE]

- 1 Kept the legal purchasing age at 18 years
- 2 Changes to supplying alcohol to people under 18 (such as parental consent or permission required)
- 3 Changes to how alcohol can be advertised (such as advertising of discounts, bars/pubs can no longer advertise 'discounts or promotions' outside)
- 4 Changes to how licences are approved (such as ARLA, new licensing boards)
- 5 Changes to local alcohol policies processes (such as submission processes, community views sought, what they can influence)
- 6 Local councils can change trading hours and other licensing related matters
- 7 National default trading hours
- 8 Zero alcohol limit for drivers under 20 years
- 9 Lower drink driving limits for adults
- 10 Changes that encourage or allow communities to have a say about how alcohol is sold in their communities
- 11 Other [Specify]
- 98 Don't know
- 99 Refused

I4 Thinking about the area you live, have you noticed any changes for the sale of alcohol at the following places in the past year?

	Yes	No	Don't know [Do not read]	Refused [Do not read]
a. Supermarkets	1	2	98	99
b. Dairies or convenience stores	1	2	98	99
c. Bars, Pubs or Night-clubs	1	2	98	99

If I4=2 GO TO I6

I5 Can you describe the changes you have noticed in the past year at [I4 response=1]? [MULTIPLE RESPONSE] [PRE-CODES] [DO NOT READ]

- 1 Shifted location of alcohol for purchase
- 2 Trading hours for alcohol are more convenient
- 3 Trading hours for alcohol are less convenient
- 4 One way door policies in bars/clubs/nightclubs
- 5 Places where I used to buy alcohol are closed or do not sell alcohol any more
- 6 Other [Specify]

I6 Do you know if your local council is currently or has gone through any planning processes including talking with people about the sale and supply and consumption of alcohol in your community? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

- 17 Consider the following situation. James is a 16 year old high school student that is attending a party where there will be a range of people – similar aged youth through to other parents and other adults. Do you agree or disagree with the following statements? Please use a scale of 1-5 where 1=strongly disagree and 5=strongly agree.

[INTERVIEWER: If respondent finds it difficult to answer, that is, starts saying it depends on this or that, explain ... We are interested in your views on the idea or thought behind each statement. The specific details are not so important.] [INTERVIEWER – Repeat scales and slowly re-read / repeat the statement if respondent is hesitant or confused]

Where 1=strongly disagree and 5=strongly agree, how strongly do you agree or disagree ...	Strongly disagree				Strongly Agree	Don't know [Do not read]	Refused [Do not read]
A: It would be wrong for an older adult to give James a couple of beers	1	2	3	4	5	98	99
B: It would be wrong for someone of similar age to give James a couple of beers	1	2	3	4	5	98	99
C: It would be acceptable for James to drink a couple of beers if his parents/caregivers knew there was alcohol at the party	1	2	3	4	5	98	99
D: It is absolutely necessary that James' parents give permission to those who provide him with any alcohol	1	2	3	4	5	98	99

SECTION J: OPINIONS AND ATTITUDES ABOUT ALCOHOL

INTRO I will now read you some statements that people have made about alcohol and drinking.

[INTERVIEWER – Repeat scales and slowly re-read / repeat the statement if respondent is hesitant or confused] [If respondent asks ... harm can mean whatever you think it might be, and any type or in any situation]

J1 As I read out each statement, please tell me how strongly you agree or disagree where 1 means strongly disagree and 5 means strongly agree.

Where 1 means strongly disagree and 5 means strongly agree, how strongly do you agree or disagree ...	Strongly Disagree				Strongly Agree	Don't Know [Do not read]	Refused [Do not read]
a. It's OK to get drunk as long as it's not everyday	1	2	3	4	5	98	99
b. Drunkenness is acceptable in some situations	1	2	3	4	5	98	99
c. Binge drinking is part of kiwi culture	1	2	3	4	5	98	99
d. In some situations it is hard to say "I am not drinking"	1	2	3	4	5	98	99
e. There are places I no longer go to because of others' behaviour when drinking	1	2	3	4	5	98	99
f. During pregnancy drinking small amounts of alcohol is OK							
g. I would encourage a friend or family member to stop drinking <i>completely</i> if she was pregnant [Note the stress on 'completely']	1	2	3	4	5	98	99
h. I would encourage a friend or family member to stop drinking <i>completely</i> if she thought there was a chance she could be pregnant [Note the stress on 'completely']	1	2	3	4	5	98	99
i. I would stop drinking completely if I knew I was pregnant [ONLY ASK of women aged 18-44 yrs]	1	2	3	4	5	98	99
j. I would stop drinking completely if I thought there was a chance I could be pregnant [ONLY ASK of women aged 18-44 yrs]	1	2	3	4	5	98	99

k.	1	2	3	4	5	98	99
l. My friends and family would listen to me if I suggested they cut back on their drinking	1	2	3	4	5	98	99

IF PERSON IS A WOMAN AGED 18-44 YEARS GO TO J2A OTHERWISE GO TO J2C

J2A In the past year, have you have seen any social media content or advertising about the risks of drinking alcohol in early pregnancy? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

If J2A=1 GO TO J2B

J2B What was the main message of the social media content or advertising that you saw?

[Record response]

J2C In the past year, have you seen social media content or advertising with the tagline 'Don't know? Don't drink' and the message that, if you 'don't know' whether you're pregnant then 'don't drink'. [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

J3 In the past year, have you seen any messages or symbols on alcohol products about drinking while pregnant? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

J4 Please describe what you have seen.

[Record response]

J5 Where did you see these messages or symbols?

[Record verbatim response]

J6 What were these message or symbols telling people?

[Record verbatim response]

J7 Do you think that messages or symbols about not drinking alcohol during pregnancy should be on all alcohol products? [DO NOT READ]

- 1 Yes
- 2 No
- 98 Don't know
- 99 Refused

J8 In this question we are going to ask you about your opinion on heavy drinking. How many times do you think other people your age drank seven or more drinks in the

last four weeks? [If needed, seven or more drinks is around seven cans of beer or a bottle of wine] [RECORD VERBATIM] [RESPONDENT CAN NOMINATE A RANGE]

[Record response]

98 Don't know [Do not read]

99 Refused [Do not read]

INTRO I would like you to give me your impressions about the effects of the sale and supply and consumption of alcohol in your community.

J9 I will read out some statements, please tell me if you agree or disagree with them. where 1 means strongly disagree and 5 means strongly agree.

[INTERVIEWER – Repeat scales and slowly re-read / repeat the statement if respondent is hesitant or confused]

Where 1 means strongly disagree and 5 means strongly agree, how strongly do you agree or disagree ...	Strongly Disagree				Strongly Agree	Don't Know [Do not read]	Refused [Do not read]
a. The bars/pubs in my community have a good reputation	1	2	3	4	5	98	99
b. There are good places to have a drink of alcohol in my community	1	2	3	4	5	98	99
c. Some licensed premises are too close to public facilities like schools	1	2	3	4	5	98	99
d. Offensive behaviour by drunk people is a problem in my community	1	2	3	4	5	98	99
e. Damage to property by drunk people is a problem in my community	1	2	3	4	5	98	99
f. It is easy to get to licensed premises from where I live	1	2	3	4	5	98	99

SECTION K: DEMOGRAPHICS

INTRO Now just to finish off I would like to ask some questions about you, to help make sure we have spoken to a wide range of different people.

K1 How old are you?

[Record number]

98 Don't know [Do not read]

99 Refused [Do not read]

IF A1 = 2 AND K1 = 16-50 ASK K1A OTHERWISE GO TO K2

K1A In the last 12 months were you pregnant at any time?

[Do not read]

1 Yes

2 No

98 Don't know

99 Refused

K2 Were you born in New Zealand?

1 Yes

2 No

98 Don't know [Do not read]

99 Refused [Do not read]

IF K2 = 2 GO TO K3 OTHERWISE ASK K4

K3 How old were you when you came to live in New Zealand on a permanent basis?

[Best guess is OK]

1 5 years old or less

2 6-10 years

3 11-15 years

4 16-20 years

5 21-25 years

6 Older than 25

9 Living in NZ temporarily [Do not read]

98 Don't know [Do not read]

99 Refused [Do not read]

K4 Thinking about the people in your household, who do you usually live with

[PRECODES] [DO NOT READ] [MULTIPLE RESPONSE] [PROBE – ANYONE ELSE TO NO]

1 I live alone

2 Husband/Wife/Partner (includes defacto and civil unions)

3 Mother

4 Father

5 Grandparents

6 Brother/Sister

7 Aunt/Uncle

8 Own children (including step children, foster or whangai)

9 Grandson/Granddaughter

10 Niece/Nephew

11 Cousins

12 Other's children (i.e. belonging to someone else in household)

- 13 Other family
- 14 Friends
- 15 Flatmates
- 16 Other [Specify]
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K5A I would like to ask you about your current working status. Are you currently working? [If yes, prompt:]

- 1 Yes – paid employment, full-time
- 2 Yes – paid employment, part-time
- 3 Yes – paid employment, seasonal
- 4 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF K5A = 4 GO TO K5B OTHERWISE GO TO K5C

K5B Are you currently looking for a job?

- 1 Yes
- 2 No
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K5C Please tell me which of the following currently apply to you [READ LIST] [MULTIPLE RESPONSE YES/NO]

- 1 Secondary school student
- 2 Tertiary student
- 3 Homemaker
- 4 Receive a benefit
- 5 Retired
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF K1>15 ASK SX01 OTHERWISE GO TO K6

SX01 Which of the following options best describes how you think of yourself? [READ LIST] - [SINGLE RESPONSE]

- 1 Heterosexual or straight
- 2 Gay or lesbian
- 3 Bisexual
- 4 Other
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K6 Can you please tell me the highest qualification you have? [UE/University Entrance – check the year obtained, sub-question 7 or 8] [DO NOT READ]

- 1 No formal qualification
- 2 NZ School Certificate in one or more subjects or National Certificate Level 1 or NCEA Level 1
- 3 NZ Sixth Form Certificate in one or more subjects
- 4 National Certificate Level 2
- 5 NZ Higher School Certificate

- 6 Higher Leaving Certificate or one or more subjects or NCEA Level 2
- 7 University Entrance before 1986
- 8 University Entrance after 1986 (including 1986)
- 9 Bursary/Scholarship or National Certificate Level 3 or NCEA Level 3 or NZ Scholarship Level 4
- 10 Other secondary school qualification gained in NZ [Specify]
- 11 Other secondary school qualification gained overseas
- 12 Trade or technical certificate, such as builder, mechanic
- 13 Professional qualification, such as ACA, teachers, nurses
- 14 Undergraduate diploma
- 15 Bachelor's degree, such as BA, BSc
- 16 Postgraduate degree, such as Honours, Masters or PhD
- 17 Postgraduate diploma
- 96 Other [Specify]
- 98 Don't know
- 99 Refused

IF AGED 15-17 YEARS (A2<2) GO TO PERSONAL INCOME QUESTION (K7A)
 IF AGED 18+ YEARS, GO TO HOUSEHOLD INCOME QUESTION (K7B)

K7A Thinking about your personal income from all sources. That is before tax and for the 12 months ending today. Is your personal annual income less than \$50,000?

- 1 Yes
- 2 No
- 3 Does not apply to me
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF K7A = 1 GO TO K8A
 IF K7A = 2 GO TO K9A
 IF K7A = (3 or 98 or 99) GO TO K10

K7B Thinking about your household total income from all sources. That is before tax and for the 12 months ending today. Is your household annual income less than \$50,000?

- 1 Yes
- 2 No
- 3 Does not apply to me
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF K7B = 1 GO TO K8
 IF K7B = 2 GO TO K9
 IF K7B = (3 or 98 or 99) GO TO K10

K8 Which of the following income bands best describes your household income? [READ LIST]

- 1 Less than \$10,000
- 2 At least \$10,001 but less than \$20,000
- 3 At least \$20,001 but less than \$30,000
- 4 At least \$30,001 but less than \$40,000
- 5 At least \$40,001 but less than \$50,000
- 6 Zero income
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K8A Which of the following income bands best describes your personal income? [READ LIST]

- 1 Less than \$10,000
- 2 At least \$10, 001 but less than \$20,000
- 3 At least \$20, 001 but less than \$30,000
- 4 At least \$30, 001 but less than \$40,000
- 5 At least \$40, 001 but less than \$50,000
- 6 Zero income
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF INCOME LESS THAN \$50K (K7A=1 or K7B=1) GO TO K10

K9 Which of the following income bands does your household come into? [READ LIST]

- 1 Between \$50,000 and \$70,000
- 2 Between \$70,000 and \$100,000
- 3 Between \$100,000 and \$120,000
- 4 Between \$120,000 and \$140,000
- 5 Between \$140,000 and \$160,000
- 6 \$160,000 or more
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

IF Answer K9 GOTO K10

K9A Which of the following income bands does your personal income come into? [READ LIST]

- 1 Between \$50,000 and \$70,000
- 2 Between \$70,000 and \$100,000
- 3 Between \$100,000 and \$120,000
- 4 Between \$120,000 and \$140,000
- 5 Between \$140,000 and \$160,000
- 6 \$160,000 or more
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K10 Which of these best describes where you live? [If unsure, where they live most of the time over the last four weeks] [READ LIST]

- 1 A rural area or small town (under 10,000 people)
- 2 A medium-sized town or large city major city (more than 10,000 people)
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

K11 In which of the following areas do you live? [READ LIST] [SINGLE RESPONSE]

- 1 Northland
- 2 Auckland
- 3 Waikato
- 4 Bay of Plenty
- 5 Gisborne
- 6 Hawke's Bay
- 7 Taranaki

- 8 Manawatu-Whanganui
- 9 Wellington-Wairarapa
- 10 Tasman
- 11 Nelson
- 12 Marlborough
- 13 West Coast
- 14 Canterbury
- 15 Otago
- 16 Southland
- 98 Don't know [Do not read]
- 99 Refused [Do not read]

TERM

We have now come to the end of the survey. I would like to thank you for taking part and hope you have enjoyed doing it. If you would like information on the Health Promotion Agency and this survey I can email you an information sheet or provide you with the HPA's website address. There is more information about the survey on the website.

HPA's website address is www.hpa.org.nz

Just in case there was anything in this survey that raised issues or concerns for yourself or someone you know, would you like me to provide details of a service that people can call to talk about alcohol?

If Yes [respondent wants details] ... do you have a pen and paper? Would you like the website address or telephone number? Read details as appropriate.

*[Interviewer – these details are on the information sheet, so if respondent asks for an information sheet **and** alcohol service information, tell them ... the alcohol service contact details are included on the information sheet I am emailing/posting to you.]*

The Alcohol Helpline number is 0800 787 797 - They offer free confidential information, help and support.

The Alcohol Helpline website is www.alcoholdrughelp.org.nz - They offer free confidential information, help and support.

[INTERVIEWER – Do not advise or guide the respondent beyond providing them with information on how to contact the service.

My name is [Interviewer Name] and if you have any queries about this survey you can ring my supervisor [Pania Brown on (09)-373-8711].