#### 2014 Smokefree Pacifica Beats – NATIONAL FINAL RESULTS

##### Press release

## 27 September 2014

The all girl soul group Soulful 7 from Auckland Girls’ Grammar won the 2014 national final of Smokefree Pacifica Beats held at Auckland’s Q Theatre on Friday night.

The band members  are Zina Setefano (keyboard), Victoria Nanai (drums), Narelle Apa (guitar,vocals), Colleen Vatau (bass), Tuputala Auvele (saxophonist), Angie Fa'apoi and Seini Pua (vocals).

Spokesperson Angie Fa'apoi said the band was very grateful to their families, teachers, schools and to their mentor Annie Crummer.

“She gave us the confidence to reach out and connect with the audience,” she said. “We worked really hard and had no idea how we would do when we saw all the other bands. All our band members are blessed with amazing talent, this is what we do, we love to perform.”

The SFPB national winners’ prize package includes musical gear to a total value of $3,000 from NZ Rockshops and their suppliers and a $10,000 song and video package from NZ On Air.

Second place, went to nine piece reggae band Open Arms from Rotorua Boys High School who receive musical gear to a total value of $1500 from NZ Rockshops. The band members are Tawhirimatea Witoko (lead vocals), Terence Apiata (bass), Arapeta Paea (vocals), Wirihana Te Rangi (vocals), Te Hakaraia Wilson (vocals), Tuariki Brown (lead guitar), Lacey Betham (keyboard), Te Tauhu Kingi (rhythm guitar), AJ Moke (drums).

Terence Apiata from Open Arms won the APRA Songwriters Award for his song *Addiction,* winning $500 cash and a mentoring workshop with a kiwi music success.

Third place went to Jah Mon Fever from Aotea College in Porirua,

The six finalists were narrowed down from over 100 entries in Smokefree Pacifica Beats this year. The event recognises and reflects the unique cultural identity of Aotearoa New Zealand and the South Pacific, with bands required to have some Maori or Pacific Island elements in their music or performance.

The regular Smokefree Pacifica Beats judges were K’Lee McNabb and Malcolm Lakatani, who were joined by guest judges Tama Waipara, Jeff Newton (NZoA) and Petrina Togi-Saena from APRA.

Mai FM announcer and rock singer K’Lee McNabb says all the performers were very confident, with a lot of development since the regional finals, which she put down to  mentoring from succuessul artists such as Annie Crummer and Awa Reeder from Nesian Mystik who had worked with the finalists in their home towns.

K’Lee said the winners, Soulful 7, were a group that the judges could see performing for years to come: “They embodied the overall entertainment factor as well as having the  musicianship and cultural side that is required by Smokefree Pacifica Beats  all female really projected the messages of empowerment for mana wahine, also a group we could see

Prior to the final the six Smokefree Pacifica Beats finalists and the top two soloists gathered in Auckland for  two days of music, friendship, mentoring and culture at the noho marae (band camp) held at Horotiu Marae, Auckland University of Technology.

**Awards made on Friday night were:**

The MAINZ Scholarship for outstanding musicianship, winning tuition fees for one year to a MAINZ Course, valued at $4800: Kauri Sellwood from the band Tiki, Flaxmere College, Hastings. Kauri won the Gisborne regional final MAINZ Musicianship award.

The APRA Songwriters Award, winning $500 cash and a mentoring workshop with a kiwi music success: Terence Apiata from Open Arms for Addiction.

The YPT Native Language Award, winning $500 cash: Jah Mon Fever, Aotea College, Porirua.

The Smokefree Mana Wahine Award, winning $1000 cash: Narelle Apa, guitarist from Soulful 7, Auckland Girls Grammar.

Smokefree Best Vocals Award, winning $1000 cash: Sina Esera, Jah Mon Fever.

YPT Stage Image Award, winning $500 cash: Nesian Kings from De La Salle College.

**The other Smokefree Pacifica Beats finalists performing on Friday night were**: **N8V6** (Native Six) from Wairoa College, **Aryze** from Hagley Community College,  and Mt Albert Grammar School.

The top two soloists, **Tequilla Moses** from Manurewa High School and **Puhi Tau** from Lytton High School in Gisborne also performed at the finals but were not in the running for national final awards.

More info at [sfbp.co.nz](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=http%3a%2f%2fsfbp.co.nz" \t "_blank) or [facebook.com/SFPBeats](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=http%3a%2f%2ffacebook.com%2fSFPBeats" \t "_blank)

**Ends**

**For more information:**

For further information on Smokefree Pacifica Beats 2014 please contact:  
Jacquetta Bell - [jacq@nelsonmedia.co.nz](https://mobile.alac.org.nz/owa/UrlBlockedError.aspx" \t "_blank)  03 546 9661 - publicist  
Pete Rainey - [pbrain@xtra.co.nz](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=mailto%3apbrain%40xtra.co.nz)    021 747383  - director  
Glenn Common - [glenn@smokefreerockquest.co.nz](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=mailto%3aglenn%40smokefreerockquest.co.nz)  021 744 536 -  director  
Elena Lome  - [elena@sfpb.co.nz](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=mailto%3aelena%40sfpb.co.nz) 021 777 411 – organiser for Smokefree Pacifica Beats

**Smokefree Pacifica Beats**Smokefree Pacifica Beats recognises and reflects the unique cultural identity of Aotearoa New Zealand and the South Pacific. The event started in 1994 as the Urban Beats Award within Smokefreerockquest and has steadily grown into a competition in its own right. Smokefree Pacifica Beats participants must demonstrate a cultural component in their songwriting and performance, which gives the young musicians the opportunity to prove their ability, combined with cultural relevance. With events across seven regions, Smokefree Pacifica Beats provides another platform for developing and growing young music talent in Aotearoa. The hall of fame includes Nesian Mystik, the only New Zealand band to ever have ten singles all certified gold or platinum.

**Smokefreerockquest – 26 years of musical success**Smokefreerockquest is New Zealand’s only nationwide, live, original music, youth event. The series of over 40 events reaches audiences from the Far North to Invercargill. Founded in 1989 by music teachers Glenn Common and Pete Rainey, who now run Rockquest Promotions full time out of Nelson, Smokefreerockquest has become a New Zealand institution. Smokefreerockquest 2014, powered by Rockshop, aims to motivate young musicians to prove their ability and realise their goals in their music careers, and to encourage their peers to support 100 percent original New Zealand music. For more information visit [www.sfrq.co.nz](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=http%3a%2f%2fwww.sfrq.co.nz" \t "_blank)

**Hall of Fame**Musical successes from Smokefreerockquest over its 26-year history include Kimbra, Broods, Midnight Youth, Aaradhna, Opshop, Evermore, Ladyhawke, Minuit, Kids of 88, Die!Die!Die!, NO, Annah Mac, Bang!Bang!Eche!, Streets of Laredo, Joel Little, Cairo Knife Fight, Cut Off Your Hands, the Datsuns, Brooke Fraser, Anika Moa, Kora, Anna Coddington, The Electric Confectionaires, Steriogram, Spacifix, Phoenix Foundation, The Feelers, The Black Seeds, Nesian Mystik, Bic Runga, The Checks, Julia Deans, King Kapisi, The Naked and Famous, Autozamm and Elemeno P.

**Smokefree’s - Smoking Not Our Future Campaign**Smokefreerockquest and Smokefree Pacifica Beats play a large part in helping HPA’s successful ‘Smoking Not Our Future’ campaign get its key messages in front of a large audience of young people. Smokefree has been the naming rights sponsor of Smokefreerockquest for 24 of its 26 years and this longstanding partnership has been mutually beneficial. This year young people have again been asked to join ‘The Movement’, which encourages youth to  get more involved in helping New Zealand become smokefree by 2025. Smokefreerockquest and Smokefree Pacifica Beats help students make protective connections to their schools, other students and communities and they also develop new skills and aspirations for their futures. For more information visit [Facebook.com/notourfuture](https://mobile.alac.org.nz/owa/redir.aspx?C=450472de6b9845ea8e2a0576979b61ec&URL=http%3a%2f%2fFacebook.com%2fnotourfuture" \t "_blank).